Adara’s commitments to Every Woman Every Child cover the period from 2015-2018 and include actions to:

- Continue working through Kiwoko Hospital – a private, mission hospital in Uganda, and maintain its reputation as a center of excellence for maternal, neonatal and child care.
- Reach women and children in need of services in five districts (Nakaseke, Luwero, Nakasongola, Kiboga, Masindi) in central Uganda.
- Use social, behavioural and clinical research in order to better understand the communities in which Adara is working.
- Employ targeted research, capacity building, programme design and monitoring, and careful introduction of equipment and technology to optimally serve the catchment area of 800,000 people.
- Evaluate programme objectives to identify gaps in delivery of health services for women and babies.
- Commit USD $4.5 million from September 2015 to September 2018 to this effort.

Adara, an Australian, woman-led social enterprise, employs an innovative business-for-purpose model in which Adara’s for-profit, corporate advisory businesses donate 100% of their profits to Adara Development, a non-profit entity that specialises in maternal, newborn, child health and remote community development. This funding covers all administration and core support costs which allows other donors’ funds to be 100% directed towards projects.

**KEY RESULTS**

- 1,090 babies received care in the Kiwoko Hospital NICU in 2016.

- In 2016, 3,500 women were admitted to the Kiwoko Hospital maternity ward and 6,321 antenatal appointments and 286 postnatal appointments were held.

- Between 2005 and 2016, survival for babies weighing less than 1.4kg at Kiwoko Hospital’s Neonatal Intensive Care Unit (NICU) increased from 27% to 89%.

- 350 clinicians and community health care workers were trained in 2016.

- Over 100 adolescents received services through the Kiwoko Hospital’s adolescent HIV programme in 2016.

- Approximately 7,500 children were immunised in 2016 through community outreach.

- 1,260 packets of sanitary napkins were distributed to five schools in the Adara Menstrual Hygiene Management programme in 2016.

**ABOUT EVERY WOMAN EVERY CHILD**

Every Woman Every Child is an unprecedented global movement that mobilizes and intensifies international and national action by governments, multilaterals, the private sector and civil society to address the major health challenges facing women and children around the world. The movement puts into action the Global Strategy for Women’s, Children’s and Adolescents’ Health which presents a roadmap on how to enhance financing, strengthen policy and improve service on the ground for the most vulnerable women and children.

[www.everywomaneverychild.com](http://www.everywomaneverychild.com)
PARTNERSHIPS

Partnerships and innovation are critical to Adara’s success in supporting women’s and children’s health.

Adara is working with PATH, the University of Washington and Seattle Children’s Hospital to commercialise a safe bubble continuous positive airway pressure (bCPAP) innovation that will provide a life-saving breathing technology at a very low cost. The device is currently undergoing a feasibility study in Kenya and Uganda, and will be commercialised in South Africa to be available for purchase in many low-resource settings.

In addition, as a partner of United4Oxygen, a coalition of over 15 organisations committed to extending access to medical oxygen especially for children and women giving birth, Adara will leverage its expertise in bCPAP to further the commitment and to support the governments of Ethiopia and Nigeria on access to oxygen initiatives. Adara will share their learnings from almost two decades of experience in developing neonatal health programs in rural Uganda to advise and inform United4Oxygen partners on an integrated approach to the implementation of a bCPAP program.

Adara’s partner, Uganda Virus Research Institute received a grant of which Adara, Medical Research Council and London School of Hygiene and Tropical Medicine are sub-grantees. Together they will test an Early Intervention Programme, designed to support babies in Uganda at risk of disability as well as their families.

Finally, Adara’s Founder and Chair, Audette Exel, launched a second innovative ‘business for purpose’ in 2016 called Adara Partners. Adara Partners is a top-tier corporate advisory firm, providing independent financial and strategic advice and complex commercial problem-solving services to leading Australian companies, governments and families. Its sole purpose is to deliver financial services expertise at the highest levels to clients, with fees generated on transactions going to directly benefit people living in extreme poverty through Adara Development.

LESSONS LEARNED

Simple interventions save lives and integrated programme development is critical to outcomes and sustainability. Adara believes strongly in the power of partnership and believes that it achieves great outcomes when working with others toward a shared goal. Knowledge sharing is critical to ensure we are impacting the most lives.

NEXT STEPS

Adara Development, with a depth and breadth of knowledge built over the past two decades, has taken the next step of sharing their knowledge and expertise to scale their newborn projects across Uganda. As part of their scale up work, Adara, along with a group of experts in neonatal care, is writing a newborn care manual to be used to train clinicians in low-resource settings. The manual will provide a comprehensive guide to the care of the newborn, including pathophysiology, theory and practical care techniques. Adara has also developed guidelines on the minimum requirements for equipment, supplies, staffing, medicines, and infrastructure, all of which are critical components of scaling up newborn care globally.