Commission on the Status of Women is the principal global intergovernmental body exclusively dedicated to the promotion of gender equality and the empowerment of women. The 60th session of the Commission (CSW 60) will take place at the United Nations Headquarters in New York from 14 to 24 March 2016. It will address as its priority theme ‘Women’s empowerment and its link to sustainable development’. In addition, it will evaluate progress in the implementation of the agreed conclusions from the fifty-seventh session (2013) on ‘The elimination and prevention of all forms of violence against women and girls’. Representatives of Member States, UN entities, and ECOSOC-accredited non-governmental organizations (NGOs) from all regions of the world will attend the session.

This year the Every Woman Every Child movement will host a high-level event for CSW 60, co-organized with UN Women, that will focus on the implementation of the United Nations Secretary-General’s Global Strategy for Women’s, Children’s and Adolescents’ Health with its three thematic pillars: Survive, Thrive and Transform. A stronger emphasis on gender equality and rights can help to ensure the physical and mental wellbeing of women, children and adolescents and Transform our world into a prosperous and sustainable society.

**EVENT DETAILS:** “The Roadmap to Realizing Rights: Every Woman Every Child’s Global Strategy for Women’s, Children’s and Adolescents’ Health”—March 15th from 1:15 – 2:30 p.m. in the Trusteeship Chamber at UNHQ-NY

**KEY MESSAGES**

We have the opportunity to help women, children and adolescents achieve their potential for health and well-being in all settings.

The Global Strategy for Women’s, Children’s, and Adolescents’ Health provides a roadmap for ending preventable deaths of women, children and adolescents by 2030.

The positive impacts of empowering women are felt not only by individuals, but society as a whole on social & economic levels.

By empowering and engaging women, we enable them to achieve their potential for health & well-being in all settings; and to set the foundation for healthier, equal and more prosperous lives for generations to come.

Recognizing and valuing the role women and girls in promoting resilient health systems, particularly at the community level, is essential.

Expanding enabling environments will help to eliminate all harmful practices and all discrimination and violence against women and girls.

Gender equality and women’s empowerment play a critical role for women and girls to make informed choices about their health and to seek and receive services they want and need.
Ensuring full and equal access to basic health services and resources for women, and others facing discrimination because of their gender identity or sexual orientation, is critical to realizing rights for all.

Removing discrimination in health-care settings, and ensuring women and adolescent girls are aware of their rights and are able to demand gender sensitive and stigma- and discrimination-free services, is fundamental.

Evidence presented during CSW will demonstrate why we need more cross-sectoral interventions to improve women’s health outcomes, and ultimately transform our world.

Interventions outside of the health sector which address gender inequalities have positive spillover effects on improving women’s, children’s and adolescents’ health outcomes and will enable attainment of other SDGs.

Only a comprehensive human rights-based approach will overcome the varied and complex challenges facing women’s, children’s and adolescents’ health.

**THINGS YOU CAN DO**
1. Tune in live to the webcast on March 15th from 1:15 - 2:30 p.m. EST available on [UN Web TV](http://bit.ly/1LiW9sp).
2. Write a blog piece or op-ed to share with your followers and incorporate the key messages from the toolkit.
3. Show your support on Twitter and Facebook by sharing the suggested messages or creating your own using #EWECisME & #CSW60

**SOCIAL MEDIA**

**HASHTAGS**
- #EWECisME
- #CSW60
- #WD2016

**TWITTER HANDLES**
- @UnfEWEC
- @UN_Women
- @WomenDeliver

**TWEET THIS**

High-Level #EWECisME event for #CSW60 on “The Road to Realizing Rights”—co-organized by @UN_Women—March 15 @UNHQ #Survive #Thrive #Transform

High-Level #EWECisME event on how implementing Global Strategy can help improve health & well-being in all settings—March 15 @UNHQ #CSW60

#EWECisME Global Strategy: all women, children & adolescents have the right to quality healthcare & wellbeing #CSW60 http://bit.ly/1LiW9sp

Find out more about the Global Strategy here→ http://bit.ly/1LiW9sp #CSW60 #EWECisME

A stronger emphasis on #genderequality & rights can help ensure physical & mental wellbeing for all #EWECisME #CSW60 http://bit.ly/1LiW9sp

Help #transform our world into a prosperous & healthy society—Advocate for stronger emphasis on gender equality & rights #EWECisME #CSW60

Improved access to health clinics & #familyplanning means better health, higher edu levels & countless other benefits. #EWECisME #CSW60

225M women have unmet need for #familyplanning—by meeting this need, we can ↑ women’s empowerment, health, edu levels &more #EWECisME #CSW60
Gender-based inequalities in education, incomes & employment limit the ability of women & girls to protect their health. #CSW60 #EWECisME

By realizing rights to health, wellbeing, edu & equal participation in society, adolescents can attain full potential as adults #CSW60 #EWECisME

Effects of gender-based discrimination lead to econ, social & health disadvantages for women #wellbeing in this gen & next #CSW60 #EWECisME

By empowering women, we enable them to achieve their potential for health & well-being in all settings. #CSW60 #EWECisME #Transform #Thrive

The #GlobalGoals = interconnected—We must demonstrate how empowering women provides economic & social benefits for all #CSW60 #EWECisME

Interventions outside health sector addressing gender inequality have positive effects on health & achieving all #SDGs #CSW60 #EWECisME

How can we ↓ poverty & ↑ global GDP by ~12% by 2030? Close workforce #genderequality w/ equal pay for equal work + #genderequality #CSW60 #EWECisME

10% ↓ in #childmarriage could contribute to 70% ↓ in a country’s maternal mortality rates & 3% ↓ in infant mortality rates #CSW60 #EWECisME

133M girls & women have experienced #FGM in 29 countries in #Africa & #MiddleEast—it can cause infection, infertility & death #CSW60 #EWECisME

Minister of Gender Patricia Kaliati to discuss link b/w #endchildmarriage & ↑ health & wellbeing for girls at #EWECisME #CSW60 Side Event 3/15

@AusAWG advocates internationally for women’s equal participation in political, economic & social affairs #CSW60 #EWECisME #genderequality

Better edu in adolescents & women can result in better health outcomes—#SDGs Advocate Amb. Dho Young-shim to speak at #EWECisME event #CSW60

Citizen accountability around health & rights is critical—@AlessaNilo to discuss @ High-Level #EWECisME event, March 15 @UNHQ #CSW60 @gestospe

FACEBOOK

EWEC High-Level Side Event “The Road to Realizing Rights: Every Woman Every Child’s Global Strategy for Women’s, Children’s and Adolescents’ Health”—co-organized by UN Women—on 15 March 2016 at UN Headquarters. All women, children & adolescents have right to quality healthcare and wellbeing. Help #transform our world into a prosperous & healthy society—ADVOCATE for a stronger emphasis on #genderequality & rights NOW! #CSW60 #EWECisME

The effects of gender-based discrimination lead to economic, social & health disadvantages for women’s #wellbeing in this generation & the next. By empowering women, we enable them to achieve their full potential in all settings. #CSW60 #EWECisME

How can we ↓ poverty & ↑ global GDP by nearly 12% by 2030? Close the #genderegap in workforce participation by guaranteeing and protecting women’s equal rights to decent, productive work and equal pay for equal work. #genderequality #CSW60 #EWECisME
Gender-based inequalities in education, incomes & employment limit the ability of women & girls to protect their health. By realizing rights to health, wellbeing, education, & full & equal participation in society, adolescents can attain full potential as adults. #CSW60 #EWECisME

ABOUT EVERY WOMAN EVERY CHILD

Launched by UN Secretary-General Ban Ki-moon during the United Nations Millennium Development Goals Summit in September 2010, Every Woman Every Child is an unprecedented global movement that mobilizes and intensifies international and national action by governments, multilaterals, the private sector and civil society to address the major health challenges facing women and children around the world. Every Woman Every Child is the fastest growing public health partnership in history. Since its beginning in 2010, the partners of the Every Woman Every Child movement have contributed to saving the lives of millions of women and children and supported them to achieve their full potential. The three objectives of Every Woman Every Child’s Global Strategy for Women’s, Children’s and Adolescents’ Health—Survive (end preventable deaths), Thrive (ensure health and well-being) and Transform (expand enabling environments)—are fully aligned with the Sustainable Development Goals (SDGs), with 17 targets spanning nine SDG goals.