**Every Woman Every Child Social Media Relay—UNGA 71**

*Celebrating a movement for women’s, children’s and adolescents’ health and wellbeing*

**Thrive** is a key component of the **Global Strategy** that encompasses the desire to ensure women’s, children’s and adolescents’ health and wellbeing, so they not only survive but thrive to achieve their full potential and help transform the world.

Around 50% of the gains in the health of women, children and adolescents result from investments outside of the health sector—e.g. interventions in health enhancing sectors, such as nutrition, education, WASH, infrastructure. Malnutrition, poor health and lack of access to education, water, sanitation and hygiene are global challenges with huge social and economic costs.

Far too many women, children and adolescents worldwide also face violence and discrimination; are unable to participate fully in society; and encounter other barriers to realizing their human rights.

**TWITTER**

**Handles**

- @UnfEWEC
- @WABAsecretariat
- @wateraid
- @UN_Women

**Handles (cont’d)**

- @UNICEF
- @MCSPglobal
- @ViiVHC
- @foodrev

**Hashtags**

- #EWECisME
- #UNGA
- #SDGs
- #GlobalGoals

**Hashtags (cont’d)**

- #WASH
- #breastfeeding
- #MomandBaby
- #genderequality

**Tweet this!**

#EWECisME Global Strategy: all women, children & adolescents have the right to quality healthcare & wellbeing  [http://bit.ly/1LiW9sp](http://bit.ly/1LiW9sp)

We must ensure that all girls & boys have access to good-quality early childhood development to reach their full potential #thrive #EWECisME

Access to clean water & sanitation is about more than survival—it’s about giving everyone time to realize their full potential #EWECisME #WASH

Around the world, women, children & adolescents spend too much of their time collecting water or searching for a toilet #EWECisME #WASH

A stronger emphasis on #genderequality & rights can help ensure physical & mental wellbeing for all #EWECisME [http://bit.ly/1LiW9sp](http://bit.ly/1LiW9sp)

225M women have unmet need for #familyplanning—by meeting this need, we can ↑ women’s empowerment, health, edu levels & more #EWECisME

#Breastfeeding significantly improves the health of children and mothers! Join #EWECisME and commit to end all forms of malnutrition today!

Create a world where girls #thrive by ensuring universal access to sexual and reproductive healthcare services and rights. Say #EWECisME!

Women & girls are disproportionately affected by #HIV/#AIDS globally [http://bit.ly/1oEBswV](http://bit.ly/1oEBswV) Let’s work together to change this! #EWECisME