IN 2010, TO ACCELERATE PROGRESS toward the Millennium Development Goals addressed through Every Woman, Every Child, Johnson & Johnson committed $200 million over five years to reach as many as 120 million women and children a year by 2015. Since then, Johnson & Johnson has worked with hundreds of partners to improve survival rates and quality of life for women and children through the following key actions:

- Combatting intestinal worms in children by escalating a donation of VERMOX® (mebendazole treatment) to 200 million doses per year through 2020 and supporting sanitation and water initiatives to improve hygiene
- Making childbirth safer and expanding health worker training programs to end preventable newborn deaths from birth asphyxia
- Preventing mother-to-child transmission of HIV
- Providing critical health information to new and expectant mothers via mobile phones
- Expanding health worker training programs to end preventable newborn deaths from birth asphyxia
- Developing new medicines for Neglected Tropical Diseases, HIV and Tuberculosis

**Key Results:**

- Commitment implemented in 65 countries across 5 continents
- More than $151 million USD in cash grants and product donations and millions more in R&D
- 190 million children and 7.8 million women reached through all programs:
  - 355 million doses of VERMOX® deworming treatments for approximately 177 million children
  - More than 520,000 pregnant women reached with counseling and services to prevent mother-to-child transmission of HIV treatment at 348 mothers2mothers sites
  - 525,000 expectant and new mothers and women reached through text messages from the Mobile Alliance for Maternal Action (MAMA) and other programs
  - Skilled health workers attended more than 11 million births.
  - Trained and supported health care workers to help more than 12.6 million women and children in high-burden countries including India, Nigeria, China, Uganda, Malawi and South Africa
- Trained over 197,000 health workers who care for women and their families

*Cumulative results are through mid-2013 based on latest available tracking data as of August 2014.*
PARTNERSHIPS

Partnerships are integral to ensuring that Johnson & Johnson meets its commitments. Johnson & Johnson was the first private sector company to partner with the United Nation’s Health 4+ (H4+): a joint effort by WHO, UNFPA, UNICEF, the World Bank, UN Women and UNAIDS. This partnership is training new health workers to manage complications arising in childbirth and provide essential newborn care in facilities where there are no doctors. The partnership also trains managers to oversee clinical services and gather data to help monitor program progress and outcomes.

Another partnership is training healthcare workers to improve newborn survival through simple techniques. Johnson & Johnson partners with Save the Children, the American Academy of Pediatrics, the Africa Medical and Research Foundation (AMREF) and the China CDC in a neonatal resuscitation program called Helping Babies Breathe in Malawi, Uganda, Kenya and China.

Johnson & Johnson is a founding partner in MAMA, the Mobile Alliance for Maternal Action, a public private partnership with USAID, United Nations Foundation, BabyCenter, and the mHealth Alliance. In addition to providing critical health information to new and expecting moms via text messaging in Bangladesh, South Africa, and India, MAMA offers free adaptable messages to programs in other countries.

LESSONS LEARNED

Johnson & Johnson believes that effective philanthropy is founded in the ability to measure the outcomes of the programs it funds. It invests in evaluation practices to improve the ability of its partners to evaluate and improve their program results. In making this Every Woman, Every Child (EWEC) commitment in support of the Millennium Development Goals (MDGs), the company found that now, more than ever, their investments and activities in evaluation were critical in tracking progress in order to achieve their commitments.

To build internal capacity to evaluate progress in achieving the EWEC commitment, Johnson & Johnson has invested in:

- Team members dedicated to measuring their progress towards achieving the EWEC commitment, and to analyzing and informing how the company can continue to improve its grant making to achieve their goals.
- An internal evaluation sub-team that works continuously to analyze and improve structures and systems to measure program outcomes globally. These internal structures enable the team to better work with partners in evaluation, leading to improved program and health-related outcomes.
- An electronic grant management system, which allows Johnson & Johnson to better track grant results, aggregate data, and drive insights on how to improve its ability to increase access to health care for women and children globally.

NEXT STEPS

Johnson & Johnson is committed to help create a future in which women and children survive and can thrive.

In June 2014 the company announced a new 5-year, $30 million commitment to increase newborn survival through 2020. The initiative will cover at least 20 countries with a focus on training skilled birth attendants in newborn care in India, Nigeria, China and Ethiopia – countries with some of the highest concentrations of newborn deaths – and improving the health knowledge of pregnant women and mothers to help them care for themselves and their newborns.