



EVERY WOMAN
EVERY CHILD



Every Woman Every Child Social Media Relay—UNGA 71

Celebrating a movement for women's, children's and adolescents' health and wellbeing

18-22 September 2016

Women's, children's and adolescents' health and wellbeing are central for prosperity of people and planet. Political leadership is central to ensuring the continuity of the [Every Woman Every Child](#) movement and the prioritization of this vision in the new sustainable development era.

By the same token, broad support and commitment—including by civil society, UN System agencies, development partners, Governments and private sector—will be crucial to ensure accountability and implementation of the [Global Strategy for Women's, Children's and Adolescents' Health \(2016-2030\)](#) in support of the Sustainable Development Goals.

To foster commitment and ensure strong accountability, the *Every Woman Every Child* movement helped put in place:

- A [High-level Advisory Group](#) to inspire ambitious action for women's, children's and adolescents' health, as well as encourage collaboration and integration with relevant areas of the 2030 Agenda for Sustainable Development.
- An [Independent Accountability Panel](#) to report annually on progress made and challenges to help strengthen the response from the international health community and countries.
- The [Global Financing Facility \(GFF\) in support of Every Woman Every Child](#), a key platform to increase innovative financing by mobilizing additional resources, both domestic and international, and making more efficient use of existing resources.
- An [Operational Framework](#) to guide countries as they develop and refine their plans for women's, children's and adolescents' health.
- A [Unified Accountability Framework](#) to strengthen accountability and integrate SDG follow-up and review processes at country, regional and global levels.

The survival, health and well-being of women, children and adolescents are essential to ending extreme poverty, promoting development and resilience, and achieving all the SDGs. Survive, Thrive, Transform drive the *Global Strategy for Women's, Children's and Adolescents' Health* and the EWEC movement. Its over-arching objectives are to end preventable mortality and enable women, children and adolescents to enjoy good health while playing a full role in contributing to transformative change and sustainable development.

Check out the partners' sections in each day's suggested content to learn more about how the EWEC movement is working to improve health and wellbeing of women, children and adolescents everywhere. [Visit the Every Woman Every Child Hub to view and download all materials!](#)



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TOPLINE MESSAGES

The health and wellbeing of women, children and adolescents are key components of development, and are essential to ending extreme poverty. In order to create a more prosperous, sustainable future, we must ensure the survival, health and wellbeing of women, children and adolescents now, so that this generation can thrive and help transform the world.

The *Every Woman Every Child* movement is key to unifying development actors, mobilizing and intensifying international and national action by governments, the UN, multilaterals, the private sector and civil society to address the major health challenges facing women, children and adolescents in the new sustainable development era.

Every Woman Every Child's Global Strategy for Women's, Children's and Adolescents' Health (2016-2030) is a bold new roadmap to achieving this vision. It aims to end all preventable maternal, newborn and child deaths, including stillbirths by 2030, and improving their overall health and well-being. It also aims to keep women, children and adolescents at the heart of the sustainable development agenda, unlocking their vast potential for transformative change.

EVERY WOMAN EVERY CHILD EVENTS

18 September

Accountability for Success in Reaching the SDGs and Global Strategy Goals

18 September from 8:00 a.m. to 10 a.m., Westin Hotel

Accountability brunch event co-organized by PMNCH, UNSG's, IAP, WHO to engage partners in the unified accountability framework, share early successes building on CoIA. The IAP will share the 2016 report findings and the Monitoring Readiness report of the Global Strategy will be presented, among others

Youth voices for young lives: How young people and governments are partnering to improve adolescent health

18 September from 5:00 p.m. to 7:00 p.m., Westin Hotel

Co-hosted by UNFPA, EWEC, PMNCH and governmental partners, this event will bring together multisector representatives to discuss challenges and achievements; highlight cross-sectoral approaches to health, education and rights; and share best practices and innovative strategies to improve the health and wellbeing of women, newborns, children and adolescents.

Making a difference for every adolescent: country experiences in improving adolescent health outcomes

18 September from 5:30 p.m. to 7:00 p.m., Westin Hotel

Countries are taking the lead in efforts to achieve the goals of the Global Strategy for Women's, Children's and Adolescents' Health 2016-2030. At this side event to the 2016 UN General Assembly young leaders and government representatives from countries in Africa, Asia, and South America will come together to discuss challenges and achievements; highlight cross-sectoral approaches to health, education, and rights; and share that best practices and innovative strategies that they are leveraging to improve the health and well-being of mothers, newborns, children and adolescents.

20 September

High-Level side event: ‘Together for the 2030 Agenda: Partnering for Women, Children and Adolescents, to Thrive and Transform the World’

20 September from 11 a.m. to 1 p.m. in Conference Room 3

The event is co-organized by Every Woman Every Child (EWEC), the Scaling Up Nutrition (SUN) movement, the Zero Hunger Challenge (ZHC) together with the Global Partnership for Education (GPE) and Sanitation and Water for All (SWA).

The event will be webcast live on webtv.un.org.

Every Woman Every Child Reception

20 September 2016, from 5:15 to 7.30 p.m.

Reception event to thank leadership of the SG in the EWEC movement, showcase results and profile new commitments. Key highlights include a keynote address by UN Secretary-General Ban Ki-moon, the presentation of the GFF leaders report, participation of champions for EWEC, and a ceremonial handover of the IAP report.

This reception is by invitation only.

21 September

Every Woman Every Child Private Sector-Innovation High-Level Luncheon

21 September from 12:30 to 2:30 p.m.

High-level event co-hosted by UNF and the Every Woman Every Child Innovation Market Place. The event will showcase innovations and private sector actions that advance women’s, children’s and adolescents’ health.

This luncheon is by invitation only.

22 September

Every Woman Every Child Everywhere: Panel Series Launch

22 September from 8 a.m. to 9:30 a.m.

Co-hosted by the Permanent Missions of Norway and the United Arab Emirates to the UN. The event launches a six-part panel series on Every Woman Every Child Everywhere to identify reforms, commitments, and resource mobilization options to ensure that the disproportionate impact of humanitarian settings on women, children, and adolescents is addressed in the next five years.

This event is by invitation only.

Stay tuned for EWEC activities at the **SDG Digital Media Zone**, including a **live-streamed townhall** (via UNTV and Women Deliver Live) co-organized with Women Deliver highlighting the spiraling refugee crisis and looking at how traditional ways of funding and managing relief efforts are failing girls and women.

- ▶ Also in the Zone: a **showcase** talking about the latest RMNCAH innovations. Plus, an informal chat with champions for the EWEC movement—bringing young leaders to discuss progress achieved to date, challenges and expectations for the years to come.

THINGS YOU CAN DO

- 1) Follow the conversation on Twitter using #EWECisME.
- 2) Cross-promote messaging and tweets in this toolkit!
- 3) Join the conversation during one of the relay’s chats:
 - ▶ 21 September—Twitter chat by young leaders, 12:30 p.m. – 1:30 p.m. EST
 - ▶ 22 September—Twitter discussion by the Joint Partnership, 9:00 a.m. – 11:00 a.m. EST
 - ▶ 22 September—#GFFtalks Twitter chat, 2:30 p.m. – 3:30 p.m. EST



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5 DAY RELAYS, 5 THEMES: LOOK AHEAD DAY BY DAY**

****[CLICK on each date to jump to that theme's section of the toolkit]**

- [18 Sep](#)
Accountability and country level implementation: The importance of **accountability and country-level implementation** to achieve the Global Strategy and the SDGs
- [19 Sep](#)
Everywhere (from humanitarian to development work): Bridging **humanitarian work** into sustainable development efforts: women, children and adolescents as first responders and agents of change
- [20 Sep](#)
Survive (RMNCAH, UHC, NCDs, adolescent health, AMR etc.): Promoting health to save lives. The importance of ending preventable maternal, newborn, child and adolescent deaths by 2030.
- [21 Sep](#)
Thrive (Innovations, ECD, nutrition, gender equity, GBV, education, climate resilience etc.): ensuring that women, children and adolescents not only survive, but thrive and achieve their potential to help transform the world.
- [22 Sep](#)
Transform (cross-sectoral work—WASH, sustainable energy, food security, access to data etc.—and partnerships): The power of **partnerships: working across sectors** to improve health and wellbeing and harnessing the power of partnerships.

EVERY WOMAN EVERY CHILD SOCIAL MEDIA RELAY CARDS



[CLICK HERE TO DOWNLOAD THESE 5 CARDS!](#)



[CLICK HERE to download all 11 Joint Partnership social media cards!](#)



ACCOUNTABILITY & COUNTRY-LEVEL PARTICIPATION—18 September 2016

Accountability has been a cornerstone of the *Every Woman Every Child* movement since its launch in 2010. The sense of community and partnership, and that of common goals and challenges in the area of reproductive, maternal, newborn and child health gave the EWEC movement its strength. This has also helped shape its accountability model, which includes mandatory reporting from commitment makers. With the updated *Global Strategy for Women's, Children's and Adolescent Health (2016-2030)*, Launched in September 2015 alongside and fully aligned with the Sustainable Development Goals targets and indicators, accountability continues to be a key priority for the *Every Woman Every Child* movement.

- This is illustrated in the work of White Ribbon Alliance which has committed USD \$6,500,000 over 3 years to ensure that women, adolescents and newborns in at least eight countries would receive improved RMNCAH services through citizens holding their governments to account for promises they have made. Specifically, WRA's successful "Be Accountable So Mothers Can Live" campaign saved lives in the Rukwa region of Tanzania by providing health services that were previously unavailable.
- Along with its partners, World Vision has been organizing Citizens' Hearings all around the world, including taking the lead to facilitate hearings in fragile and conflict-affected contexts such as Niger, Mauritania, Mali and Sierra Leone. Citizens' Hearings enable constructive dialogues between community members, faith leaders, children and government representatives for the purpose of empowering citizens and holding national representatives accountable. In 2015 more than 100 Citizens' Hearings took place in more than 20 countries which resulted in recommendations being shared with national representatives and other political and religious leaders.

As one of the three pillars of the EWEC architecture to support country-led implementation of the *Global Strategy* towards achieving the SDGs, accountability continues to be a key priority. This work is coordinated through the [Unified Accountability Framework \(UAF\)](#) and supported by the Partnership for Maternal, Newborn & Child Health.

The sense of community and partnership, and that of common goals and challenges in the areas of reproductive, maternal, newborn and child health, gave the EWEC movement its strength. This has also helped shape its accountability model, which includes mandatory reporting from commitment makers and assessment of progress.

In 2016, the UN Secretary-General appointed the EWEC's [Independent Accountability Panel \(IAP\)](#) to command attention from the global community across the full range of the updated *Global Strategy's* accountability framework and the spectrum of issues that comprise the *Global Strategy's* core themes. Additionally, last May, EWEC partners led by WHO together with the [H6 agencies](#) developed the *Global Strategy Indicator & Monitoring Framework* aligned with SDG indicators to minimize reporting burden.

TWITTER

Handle: @UnfEWEC

Hashtag: #EWECisME

Alt hashtags: #SDGs #UNGA

Suggested tweets

- ▶ .@UnfEWEC Global Strategy discusses improving monitoring, evaluation & accountability for achieving #SDGs #EWECisME <http://bit.ly/1NhlkMd>
- ▶ To create a quality, sustainable & effective health system, accountability is critical at all levels #EWECisME <http://bit.ly/1NhlkMd>
- ▶ More & better data are needed from monitoring & evaluation to ↑ timeliness & accuracy of accountability tools & information #EWECisME
- ▶ Accountability is crucial in reaching the SDGs. All stakeholders can play a role in strengthening accountability to ensure it is evidence-based and sustainable #UAF, #EWECisME



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- ▶ Country data is key to creating a solid foundation for analysis, action & accountability, in working towards achieving #SDGs #EWECisME
- ▶ Accountability is central to human rights and in particular to ensure constructive, corrective change for women, children and adolescents #EWECisME
- ▶ Progress to save women's and children's lives will only happen by putting citizens at the center of the solution! <http://bit.ly/2cEdSgc> #EWECisME
- ▶ To meet the #SDGs, citizens must be continuously engaged in #maternal #newborn health care planning & delivery! #UNGA71 #CitizensVoices
- ▶ To be truly accountable to #citizens you must listen to what they are asking for. They are asking for #QEDforAll. #UNGA

18 SEPTEMBER—PARTNER MATERIALS

Partnership for Maternal, Newborn & Child Health (PMNCH)—@PMNCH

Accountability

- ▶ Accountability is crucial in reaching the SDGs. All stakeholders can play a role in strengthening accountability to ensure it is evidence-based and sustainable #UAF #EWECisME
- ▶ Accountability is central to human rights and in particular to ensure constructive, corrective change for women, children and adolescents #EWECisME
- ▶ Accountability is political. We need to keep women's, children's and adolescents' health high on the political agenda #EWECisME
- ▶ The UAF establishes a clear structure and system to strengthen accountability at the country, regional and global levels and between different sectors <http://bit.ly/29OLUMQ>
- ▶ Better data collection and analysis is needed to determine what works and what doesn't, and then share these lessons with partners #EWECisME.
- ▶ Measuring health outcomes is important and helps the system (at all levels) to know where it stands #EWECisME
- ▶ If the international community is serious about achieving the SDGs, it must invest now in improvements and innovations in measurement #EWECisME
- ▶ Country data are the foundations for analysis, action and accountability #EWECisME.
- ▶ Country health information systems need to be strengthened for effective monitoring
- ▶ Data needs to be disaggregated to monitor equity, human rights and gender, particularly in humanitarian settings #EWECisME #UN4RefugeesMigrants.
- ▶ Monitoring the Global Strategy will require substantial investments in data collection, compilation, analysis, communication and use in countries #EWECisME

SRMNCAH progress

- ▶ The gap in coverage between rich and poor is narrowing for RMNCH interventions that have been available in low-income countries for many years #Countdown2030 #EWECisME
- ▶ More countries are adopting SRMNCAH policies #Countdown2030 #EWECisME
- ▶ Financing for the health of mothers, newborns, and children has increased #EWECisME
- ▶ Cost-effective SRMNCAH interventions are still failing to reach a large proportion of those who need them #EWECisME
- ▶ Essential policies and sufficient and equitably distributed human resources and commodities are still lacking in most countries #EWECisME

Adolescents

- ▶ 1.2 billion adolescents in the world, a key population group yet largely invisible in national health statistics #EWECisME
- ▶ Investing in adolescents: 1. Improves health and survival during adolescence; 2. Has lasting impacts on adult health; and 3. Transmits potential health to their children #EWECisME
- ▶ The energy and commitment of the adolescent generation is the key to progress in achieving our collective goals, but also ensuring we are accountable for our commitments #EWECisME



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SRMNCAH in fragile and humanitarian contexts

- ▶ OECD Data from 50 fragile states show that the estimated lifetime risk of maternal mortality in these countries is 1 in 54 compared to 1 in 4000 in developed countries #EWECisME
- ▶ Only 0.2% of humanitarian aid goes to local and national NGOs and CSOs. Change is needed. #EWECisME
- ▶ More than 60% of maternal deaths, 53% of under-five deaths and 45% of newborn deaths take place in fragile settings #EWECisME
- ▶ Increased flexibility is needed on the way donors and implementers operate, bridging the divide between humanitarian and development streams still present in many agencies #EWECisME
- ▶ Innovative and tailored solutions should be incentivized to respond to the challenges in fragile settings #EWECisME

White Ribbon Alliance—@WRAGlobal

Hashtags: #EWECisME #MNCHSelfCare #QEDforAll

Background Information:

- White Ribbon Alliance, EWEC Commitments: <http://bit.ly/2crleTc>
- White Ribbon Alliance/Bayer EWEC Commitments: <http://bit.ly/2c93M42>

Suggested tweets

Overview

- ▶ We stand with @UnfEWEC and women and children everywhere by helping them receive improved #MNCH services: <http://bit.ly/2crleTc> #EWECisME
- ▶ Together we can achieve the #SDGs - join us by committing to support @UnfEWEC and make #MNCH a global priority! #UNGA
- ▶ #MNCHSelfCare empowers women to change the world. Commit to @UN #SDGs with @WRAGlobal @Bayer + @UnfEWEC: <http://bit.ly/2c93M42> #EWECisME
- ▶ The health of women is critically important to development + #SDGs. Support @UnfEWEC @WRAGlobal in making #MNCH a global priority! #EWECisME
- ▶ #EWECisME: 24 women die daily in Tanzania in childbirth. @WRAGlobal + @Bayer advocates for #MNCHSelfCare. What is your @UnfEWEC commitment?
- ▶ To meet the #SDGs, citizens must be continuously engaged in #maternal #newborn health care planning and delivery! #UNGA71 #CitizensVoices #EWECisME
- ▶ #CitizensPost: @nsinda explains why #CitizensVoices and #accountability are key to achieving the #SDGs: <http://bit.ly/2coZ9oZ> #UNGA #EWECisME
- ▶ #RMC saves lives—and is key to @UN #SDGs. Spread the word and learn more here: <http://bit.ly/1YpK32z> #UNGA #EWECisME [\[with picture\]](#)
- ▶ @UN_Spokesperson says "No woman should die while giving life"—we agree! #Midwives save lives: <http://bit.ly/1VKK0k6> #QEDforAll #EWECisME
- ▶ Greater #quality of care is needed to preserve + protect the health #MomandBaby -- #QEDforAll will save 3 million lives each year. #EWECisME

Citizen Accountability

- ▶ To meet the #SDGs, citizens must be continuously engaged in #maternal #newborn health care planning and delivery! #UNGA71 #CitizensVoices
- ▶ #CitizensPost: @nsinda explains why #CitizensVoices and #accountability are key to achieving the #SDGs: <http://bit.ly/2coZ9oZ> #UNGA
- ▶ #CitizensVoices demand more and better opportunities for meaningful citizen engagement for #MNCH! #CitizensPost #UNGA71
- ▶ To be truly accountable to #citizens you must listen to what they are asking for. They are asking for #QEDforAll. #UNGA
- ▶ The #CitizensHearings Movement is working: voices now heard, #MNCH commitments are made. Next: #QEDforAll. #CitizensPost #UNGA



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- ▶ Progress to save women's and children's lives will only happen by putting citizens at the center of the solution! <http://bit.ly/2cEdSgc>
- ▶ #CitizensHearings allow people to participate in the policies + processes that impact their health: <https://youtu.be/iDJtrz-fDuk> #CitizensPost
- ▶ Enough is enough! It's time to move from commitments to action on citizen-led accountability. #SDGs #UNGA71 [with picture]
- ▶ Global leaders must be held accountable to citizens! Learn more about citizen-led accountability here: <https://youtu.be/iDJtrz-fDuk> #UNGA71

[CLICK HERE to access WRA's full toolkit w/ social media graphics.](#)

[MATERNAL AND CHILD SURVIVAL PROGRAM—USAID GRANTEE](#)—@MCSPglobal

Hashtag: #MomandBaby

Suggest resources

- ▶ [Tanzania Reduces Infant Mortality with Lifesaving Vaccines](#)
- ▶ [Photo series on work in Kenya](#) (credit Allan Gichigi/MCSP)
- ▶ [Malaria infographic](#)
- ▶ [Immunization infographic](#)

EVERYWHERE—19 September 2016

Humanitarian work is a key new focus of the *Global Strategy* and it is directly linked to sustainable development efforts and central to ensuring that every woman, child and adolescent, everywhere can survive, thrive and achieve their full potential.

The [Every Woman Every Child Everywhere](#) platform brings together key actors from both the humanitarian and development sectors, to identify conceptual, policy and programming opportunities to better support the health of women, children and adolescents in all settings. Without reaching and empowering the most vulnerable populations in fragile contexts the SDGs will not be met.

The [United Nations Summit for Refugees and Migrants](#) on 19 September will be the first time world leaders come together to address issues surrounding refugees and migrants. The international community envisions a world in which every woman, every child and every adolescent, everywhere is provided with essential services, supported, heard and included. A world in which women, children and adolescents have access to quality health care and their vulnerability is replaced by their ability to realize their health and wellbeing, exercise their rights, and fulfil their potential. The *Global Strategy* aims to keep women, children and adolescents at the heart of the sustainable development agenda, upholding the dignity and rights of the most vulnerable and marginalized—including refugees, migrants and internally displaced people—unlocking their vast potential.

Progress on development and humanitarian action go hand in hand. It is essential to bridge this gap in order to ensure no one is left behind. Women, children and adolescents have a crucial role to play as front-line responders in humanitarian settings and fragile contexts. They are not only key for the survival and wellbeing of their families and communities, but also to build resilience and facilitate the transition from crises to development. Here are some examples of how our partners' commitment to humanitarian work:

- World Vision have committed USD 3 billion to the *Global Strategy*, and is committing to spend USD 500 million of this on health, nutrition, HIV & AIDS and WASH in humanitarian settings by 2020 and to advocate for the full respect and protection of health workers and health facilities in line with the provisions of International Humanitarian Law. World Vision and other partners will continue to advocate for health in fragile, conflict-affected and humanitarian setting



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- A recent prize challenge supported by EWEC unveiled an innovative collaboration between Circle of Health International (COHI) and Ayzh to provide menstrual health and safe delivery kits + training to midwives in Syria and Sierra Leone. COHI is an NGO and Ayzh is a manufacturer of emergency kits for kids, girls and woman. Ayzh + COHI won the challenge, which will be announced during the EWEC Private Sector luncheon on 21st Sep. [Ayzh Inc is a commitment maker for EWEC](#). They were also recently awarded the [UN Global Compact SDG Local Pioneer Award](#).
- Save the Children's most recent campaign, [Every Last Child](#) addresses the vulnerabilities of children in humanitarian contexts.

TWITTER

Handle: @UnfEWEC

Hashtag: #EWECisME

Alt hashtags: #SDGs #UNGA

Suggested tweets

- ▶ #SDGs will not be reached w/o specific attention to countries w/ humanitarian&fragile settings—Learn more: <http://bit.ly/1NhIkMd> #EWECisME
- ▶ 60% maternal, 53% under 5 & 46% newborn deaths are in humanitarian settings. #EWECisME #EWECEveryWhere #UN4RefugeesMigrants
- ▶ DYK: At least 1 in 5 female refugees&internally displaced persons in countries affected by conflict are victims of sexual violence #EWECisME
- ▶ Women and children are up to 14 times more likely than men to die in a disaster. Leave no one behind. #EWECEveryWhere #UN4RefugeesMigrants
- ▶ #SDGs will not be met w/o strong support for women, children & adolescents affected by humanitarian crises. #EWECisME #UN4RefugeesMigrants
- ▶ Every woman, adolescent, & child should have access to quality health care, no matter how fragile/complex the setting is. #UN4RefugeesMigrants
- ▶ The average time spent in displacement is 20 years. The impacts for children and women are for a lifetime. #EWECisMe #UN4RefugeesMigrants
- ▶ Refugees are not numbers in a crisis, they're humans w/ a story <http://ow.ly/gpN930420OE> #UN4RefugeesMigrants #EWECisME
- ▶ #Domesticworkers are vulnerable—particularly women migrants <http://ow.ly/OHkq3044iLD> #UN4RefugeesMigrants #EWECisME

19 SEPTEMBER—PARTNER MATERIALS

UN Women—@UN_Women

Hashtags: #UN4RefugeesMigrants #iamamigrant #iamarefugee #womenrefugees

Suggested tweets

- ▶ All #womenrefugees from Syria deserve new beginnings! Watch @UN_Women's video: <http://ow.ly/3Yp5303QF5P> #UN4RefugeesMigrants #EWECisME
- ▶ Refugees are not numbers in a crisis, they're humans w/ a story <http://ow.ly/gpN930420OE> #UN4RefugeesMigrants #EWECisME [\[UPLOAD HAWA photo\]](#)
- ▶ There are many myths about migrants & refugees. Real stories: <http://ow.ly/MsNE3042oAI> #UN4RefugeesMigrants #EWECisME [\[UPLOAD LUSCIE\]](#)
- ▶ #Domesticworkers are vulnerable—particularly women migrants <http://ow.ly/OHkq3044iLD> #UN4RefugeesMigrants #EWECisME [\[UPLOAD INFOGRAPHIC 1\]](#)

Facebook

- ▶ There is no way you won't be moved by this video about Syrian #womenrefugees making new beginnings: <http://ow.ly/3Yp5303QF5P> via [@UN Women] #UN4RefugeesMigrants #EWECisME
- ▶ Refugees are not numbers in a crisis, they are humans with a name and a story. Meet Hawa: <http://ow.ly/gpN930420OE> via [@UN Women] #UN4RefugeesMigrants #EWECisME [\[UPLOAD HAWA photo\]](#)



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- ▶ There are many negative stereotypes about migrants and refugees. Let's look at the real stories! Luscie is a 32-year-old refugee from Burundi. After her husband was arrested in 2015, she fled with her children and only the clothes on their backs. In the refugee camp, she is working hard to make enough money to replace her kids' torn clothes. Learn more: <http://ow.ly/ZPJY30425t1> v [@UN Women] #UN4RefugeesMigrants #EWECisME [\[UPLOAD LUSCIE\]](#)
- ▶ What do you know about women #domesticworkers? Check out [@UN Women]'s news infographic: <http://ow.ly/OHkq3044iLD> #UN4RefugeesMigrants #EWECisME [\[UPLOAD INFOGRAPHIC 1\]](#)

[EWEC Everywhere](#)—@UnfEWEC

Hashtags: #EWECisME #EWECEveryWhere #UN4RefugeesMigrants #WithRefugees

Suggested tweets

- ▶ 60% maternal, 53% under 5 & 46% newborn deaths are in humanitarian settings. #EWECisME #EWECEveryWhere #UN4RefugeesMigrants
- ▶ Women and children are up to 14 times more likely than men to die in a disaster. Leave no one behind. #EWECEveryWhere #UN4RefugeesMigrants
- ▶ Every woman, adolescent, & child should have access to quality health care, no matter how fragile/complex the setting is. #UN4RefugeesMigrants
- ▶ Interventions should encompass a life course approach in order to protect the children of today. #UN4RefugeesMigrants #EWECisME
- ▶ The average time spent in displacement is 20 years. The impacts for children and women are for a life-time. #EWECisME #UN4RefugeesMigrants
- ▶ A woman shouldn't have to go 20 years, the average time of displacement, w/o the dignity to control her childbearing #UN4RefugeesMigrants
- ▶ Women, children, and adolescents are most in need of support in fragile settings. #EWECisME #UN4RefugeesMigrants
- ▶ On September 19, heads of states meet to create a more responsible, predictable system for refugees and migrants #UN4RefugeesMigrants
- ▶ SDGs will not be met w/o strong support for women, children & adolescents affected by humanitarian crises. #EWECisME #UN4RefugeesMigrants
- ▶ .@UnfEWEC stands together with #UN4RefugeesMigrants. Stand with us: trib.al/QCGagmH #EWECisME #EWECEveryWhere
- ▶ Quality health care for women is key for the survival and well-being of families & communities in humanitarian settings. #UN4RefugeesMigrants
- ▶ Refugee adolescent girls are one of the most marginalized populations. Pledge your support today #UN4RefugeesMigrants #EWECEveryWhere
- ▶ It's time every woman, every child, and every adolescent is included. We stand with #UN4RefugeesMigrants today to reach #EWECEveryWhere
- ▶ Humanitarian crises affect childhood development, education, health, nutrition. Stand with #UN4RefugeesMigrants. #EWECisMe.
- ▶ Over 60M people have been forced from their homes by conflict & disaster, highest since WWII. #EWECisME stands with #UN4RefugeesMigrants
- ▶ Healthy, educated, and empowered women, children & adolescents can transform the world. We should deliver for all. #UN4RefugeesMigrants
- ▶ Over 80% of countries who did not achieve MDGs for women's & children's survival have suffered a disaster. Stand with #UN4RefugeesMigrants
- ▶ Women & children face sexual violence, depression & less healthcare in fragile situations. Empower them, stand with #UN4RefugeesMigrants
- ▶ Women & young people build resilience & facilitate the transition from crises to development #UN4RefugeesMigrants #EWECEveryWhere #EWECisME
- ▶ Women, children, and adolescents are most in need of support in fragile states and humanitarian settings. #EWECisME #EWECEveryWhere
- ▶ Women and children face sexual violence, depression & less healthcare in fragile, humanitarian settings. #EWECisME #EWECEveryWhere



- ▶ Interventions in fragile settings should encompass a life course approach in order to protect the children of today. #EWECEveryWhere
- ▶ #ShareHumanity to join the conversation and support fundamental human rights in humanitarian and fragile settings #EWECisME #EWECEveryWhere

[GSMA](#)—@GSMA @GSMAm4d

Suggested tweets

- ▶ .@GSMAm4d has partnered w/ 50 mobile operators, enabled roll out 104 initiatives & impacted lives in 49 countries <http://ow.ly/lqIA304a3nX>
- ▶ The #DisasterResponse Team connects humanitarian agencies, affected populaces & the international community <http://ow.ly/mC82304a7hj> #EWECisME
- ▶ The #HumanitarianConnectivityCharter, enhances coordination among MNOs before, during & after a disaster <http://ow.ly/kUNe304aCpt> #EWECisME
- ▶ The #mAgri VAS Toolkit assists 500M farmers in the developing world <http://ow.ly/RWHz304a9di> #EWECisME
- ▶ The #ConnectedWomen Commitment Initiative believes, when women thrive, societies & economies thrive <http://ow.ly/Qq3i304aCUJ> #EWECisME
- ▶ Business Continuity Management by #DisasterResponse helps MNOs serve communities struck by crisis <http://ow.ly/UCWz304aCJv> #EWECisME

[Women Deliver](#)—@WomenDeliver

Hashtag: #WD2016

Suggested tweets <<<[EMBARGOED UNTIL 6 PM EST ON 19 SEPTEMBER]

- ▶ #WD2016 was solutions focused. @WomenDeliver captured 100+ ideas from the conference and you can find them here: bit.ly/SolutionsPanorama
- ▶ From microfinance to feminist movements the Solutions Panorama shows you ways to deliver for girls and women. bit.ly/SolutionsPanorama
- ▶ Looking for ways people around the world have delivered for girls and women? Look no further → bit.ly/SolutionsPanorama #WD2016

SURVIVE—20 September 2016

Survive is a central feature of the *Global Strategy*, representing the aim to end all preventable deaths, as well as stillbirths by 2030. Key targets include the reduction of global maternal, newborn, under-five and premature deaths, as well as promote mental health and wellbeing in every country. It also includes ending epidemics of HIV, tuberculosis, malaria, neglected tropical diseases and other communicable and noncommunicable diseases.

As the MDG era drew to a close, the annual death toll remained unacceptably high: 289,000 maternal deaths, 2.6 million stillbirths, 5.9 million deaths in children under the age of five— including 2.7 million newborn deaths—and 1.3 million adolescent deaths. Most of these deaths could have been prevented. Many more people suffer illness and disability and fail to reach their full potential, resulting in enormous loss and costs for countries both today and for future generations.

We are currently living with the largest generation of adolescents and young people in recorded history – an estimated 1.8 billion individuals across the globe— they have the worst health care access of any age group. Adolescents are a central component to the overall success of the 2030 agenda, and now is the time to raise the voices of young people who truly can transform our world. Over ½ of NCD-related deaths each year are associated with behaviors beginning in adolescence. Addressing non-communicable diseases risks and treatment in children, adolescents, and youth is an issue of human rights, as well as a priority for health and



EVERY WOMAN
EVERY CHILD



sustainable human development. Young people are central to the solution – communities should work to engage, empower, protect, and educate them. Advancing the health of adolescents in an equitable manner requires more awareness, knowledge sharing, funding, and commitments from national governments

EWEC partners are tackling the Survive component of the *Global Strategy* in numerous ways, including the following examples:

- From 2009 to 2016, **USAID** invested over \$18 billion in the effort to end preventable child and maternal deaths. This contributed to saving the lives of 4.6 million children and 200,000 women in 24 countries.
- **White Ribbon Alliance's** Self-Care Campaign started strong in 2016 with the release of policy recommendations for the international and national-level changes needed to strengthen self-care for maternal and newborn health progress. Self-Care empowers women and their families with the knowledge, skills and confidence needed to proactively maintain healthy pregnancies, prevent complications, protect children's health, defend their rights and identify emergencies.
- **Antibiotic resistance**—when a drug that was originally used to treat a certain infection becomes ineffective, the micro-organisms that cause the infection might have become “resistant” to the drug—occurs naturally, but misuse of antibiotics in humans and animals is accelerating progress. Antibiotic resistance is one of the biggest threats to global health today. New forms of resistance emerge constantly. It can affect anyone, of any age, in any country—and is also moving across borders and spanning different sectors. The most vulnerable in society—hard to reach populations, socio economically disadvantaged, women, newborns, children and adolescents—are at the greatest risk.
 - Key recommendations to curb AMR include: global awareness; new drugs to replace the ones that are not working anymore because of resistance; more selective use of antibiotics in humans and animals; and reduced use of antibiotics in agriculture.
 - The *Global Strategy for Women's, Children's, and Adolescents' Health* will help fight drug resistant infections as it fosters innovation and focuses on critical population groups, promoting the resilience of health systems and improving the quality of health services and equity in their coverage. In addition, the *Global Strategy* will work with health-enhancing sectors on issues such as women's empowerment, education, nutrition, water, sanitation and hygiene, which will also help prevent drug resistant infections.
- In many low-resource countries, **cervical cancer** is the number one cancer killer of women. An estimated 266,000 women die from cervical cancer every year. This is an avoidable tragedy because we know how to prevent cervical cancer, and we have the tools to overcome the social, economic, and political disadvantages that contribute to disparities in cervical cancer incidence and mortality. New technologies for screening and preventive treatment protect adult women affordably and effectively. The World Health Organization calls cervical cancer screening and preventive treatment a “best buy” in public health.
 - **Resources**
 - [Cervical Cancer Action's \(CCA\) 2015 report card on progress in cervical cancer prevention](#)
 - [CCA maps that illustrate worldwide coverage of VIA, HPV DNA testing, and HPV vaccination](#)
 - [PATH's online RHO Cervical Cancer Library](#)—Offers background papers, training materials, films, PowerPoint presentations, and a host of other documents and tools published by the world's leading HPV experts and organizations.
- **Universal health coverage (UHC)** is essential in ensuring the health and wellbeing of everybody; particularly those most vulnerable, e.g. women, children and adolescents. Healthcare needs to be accessible, affordable and available to everyone, everywhere. UHC—including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines—is key in achieving the Sustainable Development Goals. Universal health coverage is attainable and goes hand in hand with health systems strengthening and resilience, a key action area of the *Global Strategy*.

TWITTER

#EWECisME



Handle: @UnfEWEC

Hashtag: #EWECisME

Alt hashtags: #SDGs #UNGA

Suggested tweets

- ▶ Despite progress, societies are still failing women&girls, most acutely in poor countries &among the poorest women in all settings #EWECisME
- ▶ #EWECisME Global Strategy discusses evidence-based health interventions 4 women's, children's &adolescents' health <http://bit.ly/1NhIkMd>
- ▶ Adolescents are central to the success of the #2030agenda. #EWECisME #UNGA [Image1]
- ▶ When disasters strike pregnant women & newborns are especially vulnerable. Reach #everynewborn to end preventable deaths #EWECisME
- ▶ To survive & thrive, our efforts must include prevention, treatment, & management of #NCDs in young pple #EWECisME #UNGA #beatNCDs
- ▶ Too many are #WaitingForHealth. It's time health systems work for everyone. bit.ly/2clOnAD #EWECisME #UHC
- ▶ #AMR is one of biggest threats to global health today w/ the most vulnerable in society @ greatest risk. #EWECisME
- ▶ We stand with @UnfEWEC and women and children everywhere by helping them receive improved #MNCH services: <http://bit.ly/2crleTc> #EWECisME
- ▶ The #GlobalGoals have the chance to end poverty, inequality & climate change but only if we fight for them #EWECisME
- ▶ Together we can achieve the #SDGs—join us by committing to support @UnfEWEC and make #MNCH a global priority! #UNGA

20 SEPTEMBER—PARTNER MATERIALS

The Elders—@TheElders

Hashtag: #UHC

Article

[Meeting Africa's universal health challenge](#) [Opinion; Graça Machel, Ricardo Lagos; 16 August 2016]

Suggested tweet

We believe #UHC is crucial to help achieve @UnfEWEC's Global Strategy for Women's, Children's & Adolescents' Health + #GlobalGoals #EWECisME

VIDEO: The Elders' short UHC film focused on women, girls and adolescents:

<https://youtu.be/DHQ0W4oTKqs>

Johnson & Johnson (JNJ)—@JNJGlobalHealth

Suggested tweets

- ▶ How can we make the #GlobalGoals count for #everynewborn? Join the #EWECisME Twitter Rally on Sept 20th to share solutions & take action!
- ▶ Together, we can see every woman and child, everywhere, not only survive but thrive. Share how at the #EWECisME Twitter Rally 9/20, 12pm ET!
- ▶ Share how you're working for #safebirth for every woman and child during the #EWECisME Twitter Rally, 9/20 12pm ET with #JNJ & @UnfEWEC!

NCD Child and the American Academy of Pediatrics (AAP)—@NCDChild @AAPGlobalHealth

Hashtags: #beatNCDs

Suggested tweets

- ▶ Adolescents are central to the success of the #2030agenda. #EWECisME #UNGA2016 [Image1]
- ▶ When it comes to #NCDs and all child health issues -- nothing about us without us! #EWECisME #YouthVoices #beatNCDs



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- ▶ #DYK today's 1.8bn youth are largest gen of #adolescents in history & make up 24% of world population? #EWECisME
- ▶ Our role is to help govts realize children have unique healthcare needs which require unique strategies. - Dr Jon Klein, @NCDChild #EWECisME
- ▶ Protecting young people from #NCDs = creating healthy schools & healthy societies. – Dr Bente Mikkelsen, WHO @kulmur #EWECisME #beatNCDs
- ▶ #NCDs are a key deliverable in the #GlobalStrategy for healthier women, children & adolescents #EWECisME #UNGA2016 #beatNCDs
- ▶ A lifecourse approach from prenatal to adolescence to adulthood will help us reach goals of the #globalstrategy. #EWECisME
- ▶ To survive & thrive, our efforts must include prevention, treatment, & management of #NCDs in young ppl. #EWECisME #UNGA2016 #beatNCDs
- ▶ Women, children, & adolescents are all affected by #NCDs. Share your story today: <http://ow.ly/oaCf3048H2Z> #EWECisME #UNGA2016 #beatNCDs
- ▶ #DYK that 13% of global deaths from #NCDs occur in people under age 20? #EWECisME #beatNCDs
- ▶ Investing in adolescent #health has long term equity gains. #EWECisME #beatNCDs [Image2]
- ▶ Govts must prevent #NCDs early as part of protecting #health outcomes for ppl of all ages. <http://www.who.int/ncds/prevention/en/> #EWECisMe #beatNCDs
- ▶ Involve all ages to #beatNCDs. – Dr Bente Mikkelsen, WHO @kulmur #EWECisME [Image3]

USAID—@USAIDGH

Hashtag: #momandbaby

Suggested tweets

- ▶ On 9/20, meet some of the fantastic people @USAIDGH works with around the world. #EWECisME
- ▶ We know #familyplanning can save #momandbaby. On 9/20 join @USAIDGH to meet women who are planning their families. #EWECisME
- ▶ Community health workers are helping deliver health services to women & children everywhere. Meet some of them with @USAIDGH on 9/20 #EWECisME
- ▶ .@USAIDGH works in 25 countries around the world to end prev child & maternal deaths. Learn more 9/20 #EWECisME

Global Health Strategies (GHS)—@UHC_Day

Hashtag: #HealthForAll #UHC

Suggested tweets

- ▶ .@UHC_Day, #HealthForAll (primary hashtag) and #UHC (secondary hashtag)
- ▶ Too many are #WaitingForHealth. It's time health systems work for everyone. bit.ly/2clOnAD #EWECisME



- ▶ No one should go bankrupt when they get sick. Let's stop rolling the dice & start changing the game. #EWECisMe





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- ▶ Good health shouldn't require wealth. RT if you agree! #EWECisMe #HealthForAll



- ▶ Health is a child's right, a woman's right, a human right. RT if you agree! #EWECisME #HealthForAll



- ▶ #UHC does more than save lives – it transforms them. #EWECisME #HealthForAll



[Project Everyone](#)—@TheGlobalGoals

Hashtags: #GlobalGoals #LeaveNoOneBehind

[Download shareable images here!](#)

Suggested tweets

- ▶ The #GlobalGoals are a plan to save our planet but they're only going to happen if we fight to make them a reality! #EWECisME
- ▶ This week is #GlobalGoals week. Join us and help make the #GlobalGoals famous > globalgoals.org #EWECisME
- ▶ Our world leaders promised to #LeaveNoOneBehind in the #GlobalGoals. It's our job to remind them of that promise #EWECisME
- ▶ Last year world leaders committed to the #GlobalGoals. This week we raise our voices & remind them of that promise #EWECisME
- ▶ The #GlobalGoals have the chance to end poverty, inequality & climate change but only if we fight for them #EWECisME
- ▶ For #GlobalGoals week help us tell everyone about the Goals and why they matter! globalgoals.org #EWECisME
- ▶ World leaders will only take action on the #GlobalGoals if WE make some noise & tell them that this is what we want #EWECisME
- ▶ This week is #GlobalGoals week. Find out more about what you can do to change our planet. globalgoals.org #EWECisME

[Save the Children](#)—@save_children

Hashtag: #EveryLastChild

- ▶ Fighting child malnutrition with @save_children in Afghanistan's remote areas > <http://ow.ly/v91a303zwJp> #EWECisME
- ▶ .@save_children programmes in remote #Afghanistan helped malnourished children > <http://ow.ly/v91a303zwJp> #EWECisME



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- ▶ We prevent malnutrition in newborns in 1st 1000 days in #Bangladesh @save_children <http://ow.ly/IYTY303zxnL> #EWECisME
- ▶ READ: @save_children in #Bangladesh fighting malnutrition w/in first 1000 days > <http://ow.ly/IYTY303zxnL> #EWECisME



- ▶ READ: @save_children empowering traditional midwives in #Bolivia to save lives > <http://ow.ly/We41303zxRu> #EWECisME
- ▶ .@save_children bringing doctors, midwives together in remote areas of #Bolivia > <http://ow.ly/We41303zxRu> #EWECisME



- ▶ .@save_children trains nutrition health workers in remote areas of #Myanmar > <http://ow.ly/n1KJ303zyo2> #EWECisME
- ▶ .@save_children trains nutrition health workers in #Myanmar READ abt its impact > <http://ow.ly/n1KJ303zyo2> #EWECisME



- ▶ Meet the Health Brigade of #Nicaragua - the Brigadista Cadre > <http://ow.ly/J1qI303zz2O> #EWECisME @save_children
- ▶ .@save_children w/ Health Ministry has empowered the Health Brigade in #Nicaragua > <http://ow.ly/J1qI303zz2O> #EWECisME



[White Ribbon Alliance + Bayer](#)—@WRAGlobal @Bayer

Hashtags: #EWECisME #MNCHSelfCare #QEDforAll

Background Information:

- White Ribbon Alliance, EWEC Commitments: <http://bit.ly/2crleTc>



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EVERY CHILD



White Ribbon Alliance/Bayer EWEC Commitments: <http://bit.ly/2c93M42>

Suggested tweets

- ▶ We stand with @UnfEWEC and women and children everywhere by helping them receive improved #MNCH services: <http://bit.ly/2crleTc> #EWECisME
- ▶ Together we can achieve the #SDGs - join us by committing to support @UnfEWEC and make #MNCH a global priority! #UNGA
- ▶ #MNCHSelfCare empowers women to change the world. Commit to @UN #SDGs with @WRAGlobal @Bayer + @UnfEWEC: <http://bit.ly/2c93M42> #EWECisME
- ▶ The health of women is critically important to development + #SDGs. Support @UnfEWEC @WRAGlobal in making #MNCH a global priority! #EWECisME
- ▶ #EWECisME: 24 women die daily in Tanzania in childbirth. @WRAGlobal + @Bayer advocates for #MNCHSelfCare. What is your @UnfEWEC commitment?

Self-care for Maternal, Newborn Health

- ▶ #MNCHSelfCare can save the lives of #MomAndBaby! Read more about the global campaign here: <http://bit.ly/29OdavY> #UNGA71
- ▶ Community-based #MNCHSelfCare approaches can play an important role in addressing inequality: <http://bit.ly/29OdavY> #UNGA71
- ▶ Learn more about the global #SelfCare movement that is saving lives: <http://bit.ly/2a81wiq> #MNCHSelfCare @Bayer @WRAGlobal @UnfEWEC
- ▶ Int orgs, govs, professional assns, private sector must play their part in improving #MNCHSelfCare. Learn more: <http://bit.ly/29OdavY>
- ▶ To improve #maternal health, we need to act on improving #SelfCare. Learn how #MNCHSelfCare saves lives here: <http://bit.ly/2bjZJmh> #UNGA
- ▶ Everyone is talking about #MNCHSelfCare at #UNGA71! Learn how #SelfCare saves lives: www.whiteribbonalliance.org/self-care [with picture]
- ▶ #MNCHSelfCare challenges status quo and power structures. It puts the individual as the driver of their own health. #QEDforAll #UNGA71
- ▶ #MNCHSelfCare empowers women with knowledge + confidence to make best health decisions for self and family. <http://bit.ly/2a81wiq> #UNGA

UNAIDS—@UNAIDS

Hashtags: #FastTrack #StartStayAIDSFree

Suggested tweets

- ▶ #EndingAIDS among children, adolescents & women requires ambitious targets, political will & collective action. Together we can. w/@UNAIDS
- ▶ Empowering women to make their own health choices can change the trajectory of the HIV epidemic. w/@UNAIDS [Attach image]



- ▶ In 2015, <7500 young women (15-24 yrs) acquired HIV every week. It's time to #FastTrack the AIDS response. Together we can. w/@UNAIDS
- ▶ There were 150 000 new HIV infections among children in 2015. We must #FastTrack the AIDS response & ensure all children #StartStayAIDSFree.
- ▶ HIV treatment lowers the risk of HIV transmission from mothers to their babies by <5%. Together we can ensure all babies #StartStayAIDSFree



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[ENAP/EPMM](#)—@every_newborn @MARCH_LSHTM @SaveTheChildren @HealthyNewborns @icddr_b

Hashtags: #EveryNewborn #EPMM #GlobalMNH #MomAndBaby

Suggested tweets

- ▶ #EveryNewborn & #EPMM metrics work to strengthen measurement capacity & count every death #MomAndBaby #accountability #EWECisME
- ▶ @WHO and @MARCH_LSHTM co-chair the work on metrics in the #EveryNewborn Action Plan #MomAndBaby #data #accountability #EWECisME
- ▶ @CIFFchild fund essential #EveryNewborn Action Plan metrics work #MomAndBaby #data #accountability #improvement #EWECisME
- ▶ #EveryNewborn Action Plan Roadmap=urgent need to test & improve programmatic #data, especially for coverage of high-impact interventions <http://bit.ly/2cCTqdl> #EWECisME
- ▶ #EveryNewborn metrics collaborative workshops demonstrate rapid progress made towards the 2020 ENAP roadmap goals <http://bit.ly/29aVGdm> #EWECisME
- ▶ #EveryNewborn metrics have had two collaborative multi-partner research design workshops to advance #data <http://bit.ly/29aVGdm> #EWECisME
- ▶ #EveryNewborn metrics facility based study testing coverage indicators for selected interventions in Nepal, Bangladesh & Tanzania #EWECisME
- ▶ #EveryNewborn metrics facility based study partners include @UNICEF Nepal, @icddr_b & Ifakara Health Institute (IHI) #EWECisME
- ▶ #EveryNewborn metrics facility based study testing coverage indicators for 5 interventions: ACS, PSBI, KMC, Resus and Uterotonics #data #EWECisME
- ▶ #EveryNewborn testing impact metrics with @INDEPTHNetwork @maksph @MARCH_LSHTM & @SaveTheChildren #EWECisME
- ▶ #EveryNewborn impact metrics research at 5 @INDEPTHNetwork HDSS sites: Bandim, Dabat, Iganga-Mayuge, Kintampo, and Matlab #EWECisME
- ▶ #EveryNewborn impact metrics research at @INDEPTHNetwork HDSS sites in Guinea-Bissau, Ethiopia, Uganda, Ghana, and Bangladesh #EWECisME
- ▶ Count #EveryNewborn (Strategic Objective 5)! Check out ENAP metrics report cards bit.ly/2cxIDkR to learn more #EWECisME

Every Newborn messages

- ▶ @WHO takes action to make #MomAndBaby count with new tools and guidelines <http://ow.ly/FB5v303xvlu>
- ▶ Feasible cost-effective evidence-based solutions can save #momandbaby. Join us @every_newborn to end preventable deaths #EWECisME
- ▶ When disasters strike pregnant women & newborns are especially vulnerable. Reach #everynewborn to end preventable deaths #EWECisME
- ▶ Quality care during childbirth results in +quadruple return on investment: saving mothers, newborns, #endstillbirths #EveryNewborn
- ▶ Improving the quality of care around the time of birth is critical to the health and survival of women and newborns <https://www.everynewborn.org>
- ▶ The most dangerous day of life is the day of birth. Support #QEDforAll efforts to save more mothers & newborns
- ▶ Through concerted efforts WE CAN eliminate wide disparities in current maternal & neonatal mortality #EPMM #EveryNewborn
- ▶ Count and review every birth and death to prevent future tragedies: <http://ow.ly/FB5v303xvlu>
- ▶ Counting the number of #stillbirths & gathering info on these deaths can prevent future deaths & grief for parents. #endstillbirths

Graphics



Credit: WHO http://who.int/maternal_child_adolescent/news_events/better-data-stillbirth-maternal-death/en/



Credit: WHO http://who.int/maternal_child_adolescent/news_events/better-data-stillbirth-maternal-death/en/



Credit: Every Newborn



Credit: Every Newborn

[UNICEF](#)—@UNICEF

Suggested tweets

- ▶ [\[Factograph 1\]](#)
Text on image: Thanks to global progress in reducing child mortality, 48 million children under age 5 have been saved since 2000
What an achievement! If we speed up progress we can save 38 million more children by 2030
#EWECisME <https://goo.gl/AY01jk>
- ▶ [\[Factograph 2\]](#)
Text on image: Children under five in fragile contexts are nearly 2 times as likely to die as children in the rest of the world
Shocking. Let's focus on reaching the most vulnerable children with interventions that we know can save their lives #EWECisME <https://goo.gl/AY01jk>
- ▶ [\[Factograph 3\]](#)
Text on image: Since 1990, under-five child mortality has fallen by more than half. What is more, global progress continues to accelerate.
Amazing progress has been made in recent decades. Now let's finish the job and end preventable mortality once and for all. #EWECisME <https://goo.gl/AY01jk>
- ▶ [\[Factograph 4\]](#)
Text on image: Children of uneducated mothers are 2.8X as likely to die before age 5 as children whose mothers have at least a secondary education
Eliminating disparities and reaching the most vulnerable is key to ending preventable deaths. Now is the time for action. #EWECisME <https://goo.gl/AY01jk>



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- ▶ A global achievement. And if we speed up progress we can save 38m more children by 2030 #EWECisME
- ▶ [\[upload Factograph 1\]](#)
- ▶ The lives of nearly 50m children under 5 have been saved since 2000 #EWECisME
- ▶ [\[upload Factograph 1\]](#)
- ▶ We need to do more to reach the most vulnerable children #EWECisME [\[upload Factograph 2\]](#)
- ▶ Reaching the most vulnerable, first, is the key to success #EWECisME [\[upload Factograph 3\]](#)
- ▶ Amazing progress! Now it's time to finish the job #EWECisME [\[upload Factograph 3\]](#)
- ▶ We need to do more to reach the most vulnerable with lifesaving services #EWECisME [\[upload Factograph 4\]](#)

[Global Moms Challenge—United Nations Foundation](#)—@GlobalMomsChall

Hashtag: #GlobalMoms

Suggested tweets

- ▶ This September, take action to help change the world. #2030Now v @GlobalMomsChall <http://bit.ly/2c7Va0h> #EWECisME [\[pic.twitter.com/SQIsHoTIGP\]](http://pic.twitter.com/SQIsHoTIGP)
- ▶ 4 Easy Ways to Take Action for the #GlobalGoals This September <http://bit.ly/2c7Va0h> #2030Now v @GlobalMomsChall #EWECisME [\[pic.twitter.com/SQIsHoTIGP\]](http://pic.twitter.com/SQIsHoTIGP)

THRIVE—21 September 2016

Thrive is a key component of the *Global Strategy* that encompasses the desire to ensure women's, children's and adolescents' health and wellbeing, so they not only survive but thrive to achieve their full potential and help transform the world.

Around 50% of the gains in the health of women, children and adolescents result from investments outside of the health sector—e.g. interventions in health enhancing sectors, such as nutrition, education, WASH, infrastructure. Malnutrition, poor health and lack of access to education, water, sanitation and hygiene are global challenges with huge social and economic costs. Here are some partner examples of work being done to achieve the 2030 agenda:

- The Saving Brains initiative (<http://www.savingbrainsinnovation.net/>) supports bold ideas to improve early brain and child development globally. The portfolio focuses on three areas of healthy development (health & nutrition, enrichment and protection) that when addressed together, set a child up to reach his or her full potential.
- Breastfeeding is key so that children survive, are healthy and thrive, but it is also linked to gender equality, sexual and reproductive health, prevention of non-communicable diseases, nutrition outcome and early childhood development. [Breastfeeding impacts all SDGs](#) and is a central component to the *Global Strategy*. Resources developed by [UNICEF](#) and [WHO](#) highlight the importance of breastfeeding. You can also visit [World Alliance for Breastfeeding Action \(WABA\)'s website](#) to learn more about #WBW2016.
- Resources that showcase the importance of WASH for health and wellbeing include:
 - [Why Are Indian Kids Smaller Than African kids? Hint: It's Not Race](#) [Huffington Post]
 - [5 facts about water](#) [UNICEF]
 - [Menstruation matters...period](#) [UNICEF]
 - [Social media images: Water Is...](#) [UNICEF]
 - [The Rubik's Cube Of The UN Global Goals](#) [Huffington Post]

Another challenge faced within this area of focus is: far too many women, children and adolescents worldwide also face violence and discrimination; are unable to participate fully in society; and encounter other barriers to realizing their human rights. **Gender equity is central to achieve a healthier and more prosperous future for all.** Girls and women are the drivers of sustainable development and powerful agents



of change. Healthy, educated, and empowered girls and women will foster the change needed to create a more sustainable and peaceful future. Evidence from around the world confirms that investing in girls and

women creates a ripple effect that yields multiple benefits, not only for individual women, but for families, communities, and countries.

- [Deliver for Good](#) is a new advocacy and communication campaign that compliments the *Every Woman Every Child* movement. It applies a gender lens to the SDGs the narrative around girls and women—from victims and the vulnerable, to agents of change and critical drivers of progress. The campaign promotes 12 critical areas for investments in girls and women that will bring high returns for women, families, communities, and societies in the decades to come. The implementation of the *Global Strategy* will be a critical platform through which to bring the advocacy work of Deliver for Good to life. [Learn more](#)
- [Project Everyone](#)— During UNGA, Project Everyone will be asking leaders to have a picture of themselves with one of these photos to show they have listened to the messages they have received.
 - [Project Everyone Toolkit](#)
 - [Numbers to Action](#)
 - [Check out the WhatIReallyReallyWant film, photos, infographics, social media visuals & more here.](#)

TWITTER

Handle: @UnfEWEC

Hashtag: #EWECisME

Alt hashtags: #SDGs #UNGA

Suggested tweets

- ▶ #EWECisME Global Strategy: all women, children & adolescents have the right to quality healthcare & wellbeing <http://bit.ly/1LiW9sp>
- ▶ We must ensure that all girls & boys have access to good-quality early childhood development to reach their full potential #thrive #EWECisME
- ▶ Access to clean water&sanitation is about more than survival—it's about giving everyone time to realize their full potential #EWECisME #WASH
- ▶ Around the world, women, children & adolescents spend too much of their time collecting water or searching for a toilet #EWECisME #WASH
- ▶ A stronger emphasis on #genderequality & rights can help ensure physical & mental wellbeing for all #EWECisME <http://bit.ly/1LiW9sp>
- ▶ 225M women have unmet need for #familyplanning—by meeting this need, we can ↑ women's empowerment, health, edu levels &more #EWECisME
- ▶ #Breastfeeding significantly improves the health of children and mothers! Join #EWECisME and commit to end all forms of malnutrition today!
- ▶ Create a world where girls #thrive by ensuring universal access to sexual and reproductive healthcare services and rights. Say #EWECisME!
- ▶ Women & girls are disproportionately affected by #HIV/#AIDS globally <http://bit.ly/1oEBswV> Let's work together to change this! #EWECisME

21 SEPTEMBER—PARTNER MATERIALS

[World Alliance for Breastfeeding Action \(WABA\)](#)—@WABAsecretariat

Hashtags: #WBW2016 #breastfeeding #WBWGoals



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Suggested tweets

Thrive

- ▶ #Breastfeeding significantly improves the health of children and mothers! Join #EWECisME and commit to end all forms of malnutrition today!
- ▶ Create a world where girls #thrive by ensuring universal access to sexual and reproductive healthcare services and rights. Say #EWECisME!
- ▶ #Breastfeeding contributes to good-quality cognitive development for all girls and boys! Join #EWECisME in the effort to achieve SDG4 now!
- ▶ #Breastfeeding entails less waste = more ecological option! Support #EWECisME to substantially reduce pollution-related deaths and illnesses
- ▶ Achieve universal health coverage by framing #breastfeeding within the @SDGoals! Join #EWECisME now to help create a #thriving world!

Survive & Transform

- ▶ Mother's milk provides all the nutrients a baby needs to develop. Through #breastfeeding, join #EWECisME's effort to #transform the world!
- ▶ Undernutrition caused by sub-optimal breastfeeding underlies 45% of all deaths of children under 5. Keep children @alive with #EWECisME!
- ▶ Children who are breastfed for longer periods have higher intelligence. #transform the world...one child at a time with #EWECisME!
- ▶ Keep mums @alive with #EWECisME! #breastfeeding prevents cancer, improves birth spacing, and might reduce a woman's risk of diabetes
- ▶ Join #EWECisME's #alive agenda! #Breastfeeding prevents an estimated 823 000 child deaths and 20 000 deaths caused by breast cancer
- ▶ #transform the world with #EWECisME! #Breastfeeding is the great equaliser. Protect/promote/support it in both rich and poor countries #SDG5
- ▶ Want a greener world? Breastmilk is a natural, renewable food that is environmentally safe. Start on your ecological path with #EWECisME!
- ▶ Mums breastfeed = we benefit! Support #breastfeeding women through #maternityprotection to strengthen families and economies! #SDG8
- ▶ Join #EWECisME to transform the world! Did you know...increasing #breastfeeding rates could add \$300 billion annually to the global economy
- ▶ Babies #alive, mums #thrive! Every additional month of maternity leave decreases infant mortality rate by 13%! Transform the world #EWECisME

UN Women—@UN_Women [h/t @UnfEWEC]

Suggested tweets

- ▶ #EWECisME Global Strategy: all women, children & adolescents have the right to quality healthcare & wellbeing <http://bit.ly/1LiW9sp>
- ▶ Find out more about the Global Strategy here→ <http://bit.ly/1LiW9sp> #EWECisME
- ▶ A stronger emphasis on #genderequality & rights can help ensure physical & mental wellbeing for all
- ▶ #EWECisME <http://bit.ly/1LiW9sp>
- ▶ Help #transform our world into a prosperous & healthy society—Advocate for stronger emphasis on gender equality & rights #EWECisME
- ▶ Improved access to health clinics & #familyplanning means better health, higher edu levels & countless other benefits. #EWECisME
- ▶ 225M women have unmet need for #familyplanning—by meeting this need, we can ↑ women's empowerment, health, edu levels & more #EWECisME
- ▶ Gender-based inequalities in education, incomes & employment limit the ability of women & girls to protect their health. #EWECisME
- ▶ By realizing rts to health, wellbeing, edu & equal participation in society, adolescents can attain full potential as adults #EWECisME



- ▶ Effects of gender-based discrimination lead to econ, social & health disadvantages for women #wellbeing in this gen & next #EWECisME
- ▶ By empowering women, we enable them to achieve their potential for health & well-being in all settings. #EWECisME #Transform #Thrive
- ▶ The #GlobalGoals = interconnected—We must demonstrate how empowering women provides economic & social benefits for all #EWECisME
- ▶ Interventions outside health sector addressing gender inequality have positive effects on health & achieving all #SDGs #EWECisME
- ▶ How can we ↓ poverty & ↑ global GDP by ~12% by 2030? Close workforce #gendergap w/ equal pay for equal work + #genderequality #EWECisME
- ▶ 10% ↓ in #childmarriage could contribute to 70% ↓ in a country's maternal mortality rates & 3% ↓ in infant mortality rates #EWECisME
- ▶ 133M girls & women have experienced #FGM in 29 countries in #Africa & #MiddleEast—it can cause infection, infertility & death #EWECisME

Facebook

- ▶ The effects of gender-based discrimination lead to economic, social & health disadvantages for women's #wellbeing in this generation & the next. By empowering women, we enable them to achieve their full potential in all settings. #EWECisME
- ▶ How can we ↓ poverty & ↑ global GDP by nearly 12% by 2030? Close the #gendergap in workforce participation by guaranteeing and protecting women's equal rights to decent, productive work and equal pay for equal work. #genderequality #EWECisME
- ▶ Gender-based inequalities in education, incomes & employment limit the ability of women & girls to protect their health. By realizing rights to health, wellbeing, education, & full & equal participation in society, adolescents can attain full potential as adults. #EWECisME

ViiV Healthcare—@ViiVHC

Hashtags: #PositiveAction #HIV #AIDS #SRH

Suggested tweets

20 September

Women & girls are disproportionately affected by #HIV/#AIDS globally <http://bit.ly/1oEBswV> #EWECisME



21 September

Learn how #PositiveAction supports efforts to improve #SRH 4 girls & women 2 fight #HIV <http://bit.ly/1QISlrB> #EWECisME



#PositiveAction Community Challenges supports innovative thinking 2 tackle #HIV <http://bit.ly/2coj6fr> #EWECisME





22 September

#DYK the burden of #HIV in women & girls is significant globally but particularly pronounced in #SSA
#EWECisME



Maternal And Child Survival Program—USAID Grantee—@MCSPglobal

Hashtag: #MomandBaby

Suggested resources

- ▶ [Four Ways Addressing Gender Makes Maternal and Child Health Programs More Effective](#)
- ▶ [“Gone are the days when all family health affairs were left to women alone”: A Ugandan father speaks](#)

Wateraid—@wateraid

Hashtags: #WASH #Goal6

Suggested tweets

- ▶ Antimicrobial resistance could cause 10M deaths annually by 2050: #WASH is part of the solution <http://bit.ly/2ceZkGO> #AMR #EWECisME
- ▶ We are nearly a year in #GlobalGoals & urgent action is needed to achieve #Goal6 & others @ #UNGA71 <http://bit.ly/29RkERX> #EWECisME
- ▶ First #UNGA since the adoption of the #GloaGoals: urgent action is needed on #Goal6 <http://bit.ly/29RkERX> #EWECisME
- ▶ Integrated approach across #GlobalGoals is essential for their success, e.g. #WASH + nutrition #UNGA <http://bit.ly/1WOG3vt> #EWECisME
- ▶ How a tap, toilet & soap helps prevent under-nutrition? #GlobalGoals integrated approach in action! <http://bit.ly/1WOG3vt> #EWECisME
- ▶ How to ensure a #HealthyStart for children >5? Increase #nutrition sensitive interventions like #WASH <http://bit.ly/2bZyykr> #EWECisME
- ▶ How can we ensure a #HealthyStart for newborns? 1 way is #WASH in healthcare facilities <http://bit.ly/2bjMFQ4> #EWECisME
- ▶ 38% of healthcare facilities in low/middle-income countries have no access to water: how do midwives cope? <http://bit.ly/24Ks12h> #EWECisME
- ▶ 35% of healthcare facilities in low & middle-income countries have no water & soap for handwashing <http://bit.ly/24Ks12h> #EWECisME

TRANSFORM—22 September 2016

Transform is a crucial aspect of the *Global Strategy*, highlighting the power of partnerships working across sectors to change the lives of women, children and adolescents. Working together to attain increased and sustained financing will also be key to accelerating progress.

Women, children and adolescents are catalysts for driving the transformations needed to realize the 2030 agenda. To achieve the SDGs, it is imperative that we work together so that everyone, everywhere not only survives, but grows strong, gets an education, becomes resilient and thrives.

Cross-sector action—such as increasing women’s political and economic participation and mitigating and adapting to climate change—also contributes significantly to health outcomes while also bringing co-benefits across sectors. In turn, communities and countries will also benefit; breaking poverty cycles and contributing



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to a more inclusive, sustainable, healthier and more prosperous future for all. Here are some partner examples of work being done to achieve the 2030 agenda:

- **BabyWASH Coalition** has successfully brought together 30+ organizations and is excited to use its multi-stakeholder platform to support Sustainable Development Goal 17 and to increase the focus on integrating programmes for children and their caretakers in the first 1,000 days of life. BabyWASH will leverage the collective strengths to decrease barriers to integration through an increased focus on advocacy, the development of integration metrics, and the suggestion of preferred practices for programmatic implementers.
- **Merck for Mothers** and partners invested in the scale-up of an innovative supply chain model which has dramatically decreased stock-outs of contraceptives in Senegal, increasing access to family planning, one of the most effective ways to reduce maternal mortality. The Informed Push Model-3PL shifts responsibility for forecasting, ordering and delivering supplies from health providers to private logistics operators and has helped provide over 3 million women in Senegal with reliable access to family planning products.
- Following a successful one-year pilot program, **Philips** has launched its Mobile Obstetrics Monitoring (MOM) telehealth service. The scalable smartphone-based connected health service designed to enable identification of mothers-to-be who are at high risk of pregnancy-related complications and to help reduce maternal mortality rates. During the pilot program in collaboration with the Bunda Medical Center in Padang, Indonesia, the mobile obstetrics monitoring service helped to increase the early detection of high-risk pregnancies three fold and not a single woman out of over 650 pregnancies enrolled in the pilot died from preventable causes related to pregnancy and childbirth.

TWITTER

Handle: @UnfEWEC

Hashtag: #EWECisME

Alt hashtags: #SDGs #UNGA

Suggested tweets

- ▶ Want to learn more about the role of the private sector in delivering #SDGs? Join us Sept 22 at 2:30 PM EST #GFFtalks #EWECisME
- ▶ 663 million people do not have access to basic drinking #water. Help us tackle that figure and follow #SW4ALL #2030Together
- ▶ To achieve #SDGs, innovation is required. That's why #EWECisME Global Strategy launched the Innovation Marketplace <http://bit.ly/2cAmZQ0>
- ▶ Together we can deliver on the promise of a sustainable future for all @UnfEWEC; @SUN_Movement; @ZeroHunger @sanwatforall; @GpforEducation #2030Together
- ▶ The power of partnership is immense—working together is crucial to #FP2020 progress, and ultimately achieving the #GlobalGoals. #EWECisME
- ▶ Through global partnerships, @merckformothers is working to transform maternal health and #EndMaternalMortality. #EWECisME
- ▶ It's time for development partners to invest together to #DeliverforGood for girls & women. #IntegratedDev #EWECisME [\[Insert image\]](#)
- ▶ Good nutrition is about getting the right nutrients into our bodies. Let's end malnutrition and achieve #2030Together #ScalingUpNutrition
- ▶ Partnering with @UnfEWEC is one of the ways @Philips is contributing to #SDG 3 <http://philips.to/2cEFaVt> #EWECisME
- ▶ Better Together: @unicef @teckresources partner to get life-saving zinc treatments to children in India #EWECISME zincsavestives.com

22 SEPTEMBER—PARTNER MATERIALS

BabyWASH—@CARE @healthWV

Hashtags: #IntegratedDev #WASH #nutrition #ECD #MNCH

#EWECisME



Suggested tweets

- ▶ #BabyWASH Coalition to focus on the interconnectedness of the #globalgoals at the start of life #EWECisME #UNGA

General

- ▶ Save 420,000 babies, 31,000 women each year! Integrate WASH, ECD & MNCH progs, policy, funding. babywashcoalition.org #EWECisME
- ▶ Heard about the new BabyWASH coalition launching during #UNGA? Learn more here <http://bit.ly/2c5espa> #EWECisME
- ▶ .@JimYongKim: “scaling up investments in nutrition and other types of early childhood development services will help end stunting” #BabyWASH
- ▶ Video from #DefeatDD showing the many sectors involved in improving child well-being <http://bit.ly/1pKcAEI> #BabyWASH
- ▶ Tackling diseases that affect children takes investment from all sectors! Infographic from #DefeatDD <http://bit.ly/2cpTLBZ> #BabyWASH
- ▶ Malnutrition, diarrhoea, edu all overlap in first 1,000 days. Infographic from #DefeatDD <http://bit.ly/2c6VOIO> #BabyWASH #IntegratedDev

Tweets Linking to Blog Posts

- ▶ How can we measure an integrated program? Check out this great blog by @CARE: <http://bit.ly/2cSY8Jn> #BabyWASH #EWECisME
- ▶ Why should we include multiple sectors in our programming? Comment on @HealthWV #BabyWASH blog <http://bit.ly/2cUGKzX> #EWECisME

FP2020—@FP2020Global

Hashtag: #FP2020

Suggested tweets

- ▶ #Familyplanning is a human right that saves lives & unlocks the potential of girls & women, their families & communities. #FP2020 #EWECisME
- ▶ The power of partnership is immense – working together is crucial to #FP2020 progress, and ultimately achieving the #GlobalGoals. #EWECisME
- ▶ The #FP2020 partnership now includes over 90 countries & organizations! FP2020 commitments support @UnfEWEC. #EWECisME
- ▶ Thanks to #FP2020 global partners, an unprecedented amount of women & girls now have access to #familyplanning. #EWECisME
- ▶ Reaching #FP2020 goal of enabling 120mil more women & girls to access #familyplanning is a key milestone on road to #globalgoals! #EWECisME
- ▶ Thanks to country partners for their dedication and commitment to #familyplanning. They are they the heart of #FP2020 progress! #EWECisME

Every Woman Every Child Innovation Marketplace

Suggested tweets

- ▶ #EWECisME Innovation Marketplace catalyzes investment in high quality innovations to improve women’s, children’s & adolescent’s health
- ▶ To achieve #SDGs, innovation is required. That’s why #EWECisME Global Strategy launched the Innovation Marketplace <http://bit.ly/2cAmZQ0>
- ▶ By convening stakeholders from the private sector, civil society, & government, #EWECisME helps ease the pathway of innovations to scale

Merck For Mothers—@MerckforMothers

Hashtag: #EndMaternalMortality

Suggested tweets

- ▶ Most maternal deaths are preventable. @MerckforMothers is working to help #EndMaternalMortality #EWECisME
- ▶ Through global partnerships, @merckformothers is working to transform maternal health and #EndMaternalMortality. #EWECisME
- ▶ Every 2 minutes a woman dies giving life. Partners + passion + commitment = @merckformothers' keys to #EndMaternalMortality. #EWECisME

Women Deliver—@WomenDeliver

Hashtags: #DeliverforGood

Suggested tweet

It's time for development partners to invest together to [#DeliverforGood](#) for girls and women. [#IntegratedDev](#) #EWECisME[insert either image below]



[Click to download](#)



[Click to download](#)

Pink Ribbon Red Ribbon—@pinkredribbon

Hashtag: #5yearsPRRR

Suggested tweet

Through partnership, we can end preventable women's deaths from cervical & breast cancers #5yearsPRRR #EWECisME



PHILIPS—@Philips @PhilipsFDN

Suggested tweets

- ▶ Partnering with @UnfEWEC is one of the ways @Philips is contributing to #SDG 3 <http://philips.to/2cEFaVt> #EWECisME

MOM #EWECisME

- ▶ .@philips is addressing Indonesia's high maternal mortality rates with #telehealth philips.to/2cxnaty #EWECisME
- ▶ Telehealth is helping midwives to give timely care in low-resource area philips.to/2cxnaty @philips #EWECisME

CHARM #EWECisME

- ▶ This innovation is addressing childhood pneumonia in low resources settings philips.to/25aGC7A @Philips #EWECisME
- ▶ .@Philips ChARM, supported by @gchallenges, could help improve childhood pneumonia diagnosis philips.to/25aGC7A #EWECisME

CLC #EWECisME

- ▶ .@Philips Community Life Center in Mandera could bring primary care to 40k women&children philips.to/29gMb9f #EWECisME



EVERY WOMAN
EVERY CHILD



- ▶ .@ Philips Community Life Center is strengthening primary care & enabling community dev philips.to/29gMb9f #EWECisME

Teck Resources Limited—@TeckResources

Suggested tweets

- ▶ Better Together: @unicef @teckresources partner to get life-saving zinc treatments to children in India #EWECisME zincsavestives.com
- ▶ .@micronutrient @teckresources @CanadaDev partnered to save the lives of children in Senegal <http://bit.ly/2ctIPVw> #EWECisME
- ▶ Zinc fertilizer is helping families in China thanks to @teckresources, @ZincProtects & NATESC <http://bit.ly/2cDoXkx> #EWECisME
- ▶ Health workers keep children healthy in Namibia w help from @unicef & @teckresources <http://bit.ly/2cV83Kv> #EWECisME
- ▶ The 25th Team aims to help 2M women & children @unicefcanada @teckresources <http://prn.to/2cGCdSx> #EWECisME

Joint Partnerships Event—@UnfEWEC @GPforEducation @sanwatforall @SUN_Movement @ZeroHunger

Join the conversation!>>> 9:00 a.m. – 11:00 a.m. EST, 22 September

Hashtag: #2030Together #EWECisME

Suggested tweets

- ▶ Partnerships are proven to be an effective way to achieve strong development outcomes #2030Together #EWECisME
- ▶ Together we can deliver on the promise of sustainable future @UnfEWEC @SUN_Movement @ZeroHunger @sanwatforall @GPforEducation #2030Together
- ▶ Partnering for nourishing our people, nurturing our planet, growing prosperity, harvesting peace #2030Together #EWECisME
- ▶ Malnutrition, poor health & no access to education, water & hygiene are global challenges w/ huge social & economic costs #2030Together
- ▶ We are determined to achieve a world in which every person experiences the power of a great education #2030Together #EWECisME
- ▶ For education to be transformative in support of new #SDGs, 'education as usual' will not suffice #2030Together #EWECisME
- ▶ All women & children should have access to health & wellbeing, to achieve their full potential to help transform the world. #2030Together
- ▶ To achieve #SDGs we need strategic investments in health enhancing sectors, e.g. nutrition, education, WASH, infrastructure. #2030Together!
- ▶ No #nutrition w/o #foodsecurity. No food security w/o #Education. No Education w/o #Health. No Health w/o #WASH. All connected #2030Together
- ▶ Food security, nutrition, health, WASH and education systems are interconnected and interlinked #2030Together #EWECisME
- ▶ Access to #sanitation & #water is critical in #HumanDevelopment & supports the elimination of #poverty. #SW4ALL #2030Together
- ▶ 800 children <5 die from diarrhoeal #diseases every day. Help us tackle that figure and follow #SW4ALL #2030Together
- ▶ 1 in 3 people live without adequate #sanitation. Help us tackle that figure and follow #SW4ALL #2030Together
- ▶ 663 million people do not have access to basic drinking #water. Help us tackle that figure and follow #SW4ALL #2030Together
- ▶ GPE & partners support health & edu in Cambodia to support kids learning better #2030Together <http://bit.ly/1NyIOOI>



EVERY WOMAN
EVERY CHILD



- ▶ Supporting education during crises is core to GPE work. The example of Sierra Leone & Ebola #2030Together [\[Download image\]](#)
- ▶ As partners in sustainable development we are working to enable people to be leaders in their communities' development. #2030Together
- ▶ GPE and partners funded school-feeding programs in Madagascar. #2030Together [\[Download image\]](#)
- ▶ Partnerships are proven to be an effective way to achieve strong development outcomes. #2030Together [\[Download image\]](#)



[CLICK HERE to download all 11 Joint Partnership social media cards!](#)

[Twitter chat on private sector engagement in delivering #SDGs for Every Woman, Every Child and Every Adolescent](#)

Date/ Time

2:30-3:30 p.m. EST

Participants

GFF (Sneha Kannegati, Private Sector Engagement Specialist, The GFF)
Peter Singer, Chief Executive Officer, Grand Challenges Canada

Hashtags: #EWECisME #GFFtalks #SDGs #UNGA

Tweet this!

- ▶ Want to learn more about the role of the private sector in delivering #SDGs? Join us Sept 22 at 2:30 PM EST #GFFtalks #EWECisME
- ▶ Join us 9/22 to learn how to engage the private sector in efforts to achieve equal access 2 health for women&children! #GFFtalks #EWECisME
- ▶ Send your questions to @theGFF & participate in a Private Sector Twitter Q&A hosted by @UnfEWEC & joined by @PeterASinger #GFFtalks #EWECisME
- ▶ TOMORROW @ 2:30 PM EST: TWITTER CHAT on private sector engagement w/ @theGFF, @PeterASinger hosted by @UnfEWEC #GFFtalks #EWECisME
- ▶ Have a ? about private sector engagement in health #SDGs 4 @PeterASinger or @theGFF? Join our twitter chat TODAY #GFFtalks #EWECisME
- ▶ LIVE in 1hr: Twitter chat w/ @theGFF, @PeterASinger on the private sector role in improving health 4 women & children #GFFtalks #EWECisME
- ▶ #GFFtalks #EWECisME In 30 MIN: @PeterASinger & @theGFF answer Q's on private sector engagement in improving healthcare for women, children & youth #GFFtalks #EWECisME

YOUTH PARTICIPATION—18-22 SEPTEMBER

Young people are estimated to make up more than 30 percent of the population in many developing countries—a staggering collective force that can become meaningful partners in impactful change through international development. Young people hold the key to ensuring we meet the Sustainable Development Goals—17 goals focused on ending all forms of poverty, achieving social justice for all and tackling climate change by 2030. If countries in demographic transition make the right human capital investments and adopt policies that expand opportunities for young people, their combined demographic dividends could be enormous. In sub-Saharan Africa, for example, they would be at least US\$500 billion a year, equal to about one third of the region's current GDP, for as many as 30 years. [h/t USAID]

Follow the conversation [#EWECisME](#) throughout the relay to hear from young leaders about each of the day's themes!