A higher impact speaks louder than actions. Hence all our interventions are driven by an outcome-based approach.

Each project is meticulously planned with time bound goals. From need based planning to deploying trained resources and from efficient implementation to regular monitoring and feedback, every aspect is approached with business-like professionalism. The process optimization methodology results in greater transparency, accelerated scale-up and sustainability for the community and higher impact investment for our partners.

Our efforts are broadly directed towards these priority areas:

- **Health Initiatives**
  - Focused Execution
  - Wider Smiles
  - Improved Access
  - Higher Dignity
  - There is a direct correlation between good health and happy communities. Our health interventions encompass the entire community with a special focus on women and children.
  - We are committed to addressing maternal & child health issues through multiple interventions including infrastructures, transportation, training of ASHAs and ANMs and raising community awareness.
  - Through dispensaries, clinic consultations and medical camps the villagers are provided the best possible healthcare in remote areas.

- **Water & Sanitation**
  - Market oriented skills open up multiple avenues for income generation.
  - Our livelihood programs focus on generating sustainable livelihood through skill development and promoting small businesses. Efficient training platforms have been set up to impart livelihood skills to youth, women and farmers.
  - Not only do we fill skill gaps, we also inject confidence and self-pride in individuals through financial and social inclusion.
  - For women this translates into a double benefit giving them a voice in their own decision making.

- **Education**
  - Education is by far the most powerful tool for socio-economic transformation.
  - We augment educational infrastructure and doggedly pursue decrease in dropout of girls from schools.
  - The key focus is to provide quality education to the rural kids to ensure a secure future by creating vibrant platforms where children can learn, grow and transform into responsible citizens.

- **Liveliness**
  - Larger Canvas
  - Secure Future
  - Education initiatives
  - Health Initiatives
  - Water & Sanitation
  - Market oriented skills open up multiple avenues for income generation.
  - Our livelihood programs focus on generating sustainable livelihood through skill development and promoting small businesses. Efficient training platforms have been set up to impart livelihood skills to youth, women and farmers.
  - Not only do we fill skill gaps, we also inject confidence and self-pride in individuals through financial and social inclusion.
  - For women this translates into a double benefit giving them a voice in their own decision making.

- **Advocacy & Appreciation**
  - Higher Awareness
  - Better Results
  - Knowledge is empowering and recognition is motivating.
  - Awareness is the road to action. The more aware our communities become about the merits of interventions the faster, they adopt good practices.
  - The higher the motivation among citizens, the larger the number of helping hands.
  - Our sincere belief in this philosophy has resulted in ideating important issues and recognizing social catalysts with an aim to scale up development programs.
CEO’S MESSAGE

Shaifalika Panda
CEO, BIPF

Over the past five decades IMFA has worked for the welfare of the communities where it has operations in pursuit of its motto “touching lives beyond business.” It began in a small way in Therubali - helping communities by building tube-wells, toilets and shared infrastructure such as mandaps - and the initiative was scaled up to a dispensary, a CBSE English Medium School and an Industrial Training Institute. The intent of and guidance from our founders has always been to live in harmony with the community. And their effort continues to inspire us.

Communities will always face challenges and we realised that ‘capacity building’ in order for them to take ownership of their own development needs is essential for sustainable change. We visualised the benefits of strategic partnerships which would allow us to expand our reach. Thus the Bansidhar & Ila Panda Foundation came into being in 2011 to focus on enabling lives of marginalised communities in a sustainable and scalable way.

As we put together our first report, we look back on all the projects aimed at empowering people by engaging and educating them with a blend of best practices and techno-managerial inputs. This has allowed us to make the transition from philanthropy and community affairs to community investment and sustainable interventions.

I would like to thank my colleagues for their commitment to development through continuous engagement and education with a blend of best practices and techno-managerial inputs. This has allowed us to make the transition from philanthropy and community affairs to community investment and sustainable interventions.

For us the return on investment is the happiness on a mother’s face when she knows her new born is safe, the beaming faces of children as they learn a new concept in school or the quiet pride of a community affairs to community investment and sustainable interventions.

Mr D P Bagchi

Mr D P Bagchi is a former Chief Secretary and Chief Development Commissioner of Odisha with rich experience in government industrial relationship and corporate governance. He has held various positions with the Central & State Government including Principal Advisor, Planning Commission and Chairman, Tribal Development Corporation. He has lent his vast experience to several educational institutions and is presently on the board of several leading organisations.

Prof Satyamanda Acharya
(2011-2014)

Prof Satyamanda Acharya is a very renowned geologist and has published over 50 papers mainly on economic geological studies, with special reference to Southern Bihar and Northern Odisha. He was the visiting Professor of Geology at Asmara University, Ethiopia, during 1987-89 and has also served as an academician in various capacities in Odisha University, before being named Vice Chancellor in November 1991.

Dr Aurobindo Behera
(2014-2016)

Dr Aurobindo Behera has served the state of Odisha in various capacities as District Collector, Revenue Divisional Commissioner and Secretary to Chief Minister, Secretary, Departments of Forest and Environment, ST and SC Development, Rural Development, Public Works Department, Water Resources Department etc.He was also Managing Director, Odisha State Disaster Management, Additional CIN, Industrial Development Corporation of Odisha and Member, Board of Revenue. Currently he is associated with several civil society initiatives in Education, Tribal Affairs and Sanitation.

Ms Shaifalika Panda

Shaifalika Panda joined IMFA as Chief of CSR (Special Initiatives) with a mandate to bring about a greater focus on the company’s CSR initiatives. She spearheaded the formation of the Bansidhar & Ila Panda Foundation with a vision to engage, educate and empower the marginalised and is especially sensitive to issues concerning women and children. She also serves on the advisory board of FICCI Social Economic Development Foundation and The Learning Matters Teachers Training Institute in addition to being Co-chairperson of FICCI Young Leaders.

Mr Baijayant ‘Jay’ Panda

Baijayant ‘Jay’ Panda is a second term Member of Parliament of the Lok Sabha from Kendrapada, Odisha, elected in 2009 and 2014. Prior to this he was a Member of Parliament in the Rajya Sabha for 9 years. He is the Chairman of the India-USA Forum of Parliamentarians and has been associated with the Citizens’ Alliance against Malnutrition, an advocacy group including many parliamentarians across parties, civil society activists & non-governmental organizations. The Citizens’ Alliance has undertaken initiatives to battle child malnutrition in India, including field visits to rural districts in several states.

Mr Subhrakant Panda

Subhrakant Panda is the Managing Director of IMFA Ltd since 2006. He is an active member of the National Executive Committee of the Federation of Indian Chambers of Commerce & Industry (FICCI) besides being appointed the first Chairman of FICCI’s Odisha State Council. He is the only third Indian to be elected President (2013-2015) of the Paris-based International Chromium Development Association (ICDA) and is recognized as an authority on the ferro alloys industry and has been invited to speak at various international conferences.

Ms Paramita Mahapatra

Ms Paramita Mahapatra is the Managing Director of UMSL Ltd, a premier infrastructure development company and a Director on the board of IMFA Ltd. She also directs the activities of Indian Metals Public Charitable Trust (IMPCGT), established by IMFA in 1974, which contributes to various social causes besides having instituted the annual Sarala Award for Odia literature and Ekalabya Puraskar for encouraging budding sports talent in the State of Odisha. She is President of the Bhubaneswar Chapter of National HRD Network.

Ms Nivedita Ganapathi

Nivedita Ganapathi is the Chief Executive of Palios Corporation based out of Palo Alto, California which specializes in developing hardware/software and technology implementation across various industries and sectors including microelectronics, solar systems, RFID sensors and advanced water filtration & recycling systems. She has an LLM from Harvard Law School and has practiced in both New York and California.

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Understanding the needs of the community, BIPF works in 5 districts of Odisha encompassing 200 villages that fall within the 10 km radius of each of these districts.

Our sphere of influence

Our areas of focus

Our partners of change

Over the years, BIPF has fostered win-win collaborations with the government NGOs and international NGOs. While our partners leverage our process-driven approach, local know-how, and on-ground execution skills, we get the advantage of their best case practices, rich experience and domain expertise in the field. This synergy of strengths helps us to record a higher ROI for our community.

International & National NGOs  |  Central and State Governments
District Administrations  |  Corporates  |  Village Panchayats
Implementation Structure

An experienced team, a robust governance and a top-down implementation approach helps us to achieve higher transparency, efficient execution and accelerated scale-up in all our interventions.

VISION
To engage, educate and empower the most vulnerable communities to achieve significant socio-economic transformation.

MISSION
Enabling lives of the marginalised groups through ‘sustainable & scalable interventions’ through multi sectoral approach.
FOCUSED EXECUTION

Monthly health camps year on year
600 beds for expectant mothers served by Ila Panda Gynaecology Ward
Free ambulance service to 1,000 pregnant women in the first year of Janani Express
Infrastructure support to government organised immunisation camps in remote regions
Quality health services to the disadvantaged communities through skilled medics and paramedics in dispensaries in association with IMFA
1,500 ASHAs trained in a record 4 months

WIDER SMILES

360° maternal healthcare which includes pre & post-natal care, laboratory & ambulance services, access to Gynaecology Ward plus family planning counselling
Bringing medical services right to the door-steps of pregnant women
Providing medical services to 200 villages
Facilitating immunisation camps for children in remote inaccessible locations
Building greater awareness of mother & child healthcare among villagers
42,681 Healthy & Happy Families
Women and children are a sensitive indicator of nation’s prosperity and happiness index. Investing in their health can therefore yield a healthier future.

Our aim is to strengthen the future of the communities by significantly reducing Maternal and Infant Mortality Rate. The approach is to invest in key cogs of maternal & child health infrastructure to trigger health seeking behaviour and provide effective basic healthcare for a virtuous cycle of wellbeing.

Through partnerships with the government, international NGOs and local administration, we focus on providing comprehensive healthcare for women and children. From advising pregnant women with safety measures to ensuring the delivery with dignity and facilitating periodic immunisation camps, specific programmes are conducted as per the need of the patients.

“I love my profession as it allows me to save the lives of women and children of my community, all thanks to the training and support provided by BIPF.”

Sujata, ASHA

**OUR INTERVENTIONS SPAN ACROSS VARIOUS STAGES OF MATERNAL AND CHILD CARE**

**Training female village residents as reproductive healthcare experts who act as a first line of defence for pregnant women and new born children**

**Providing transport service, from the doorstep to the nearest hospital**

**Facilitating infrastructure & equipment for maternal healthcare**

**Creating awareness about maternal & newborn health and family planning**

We work in villages which had inadequate access to good medical care. The women from these communities now receive healthcare facility right at their doorstep. Project Janani Express and Project Raksha, the two projects implemented by us have ushered in a significant change in the lives of mothers and children.

**ASHA** came to my aid and stood by my side at the most critical stage of my pregnancy. Without her intervention, we would have surely delayed the decision to visit the hospital which could be fatal for me and my child’s life.

Laxmi

When Laxmi first saw her new born, she experienced the sheer bliss of bringing to life, love wrapped in a tiny bundle. Unfortunately, for many women this journey of motherhood ends in grief.

Even for Laxmi, the reality could have easily been different. It was three weeks before her delivery date when she was grappling with severe pain and her mother-in-law assumed the pain was normal. It was only when an Accredited Social Health Activist (ASHA) trained under project Raksha by BIPF visited her did she get to know that these are signs of premature labour. The ASHA counselled her family members and persuaded them to immediately move her to the hospital for safe delivery.

**I love my profession as it allows me to save the lives of women and children of my community, all thanks to the training and support provided by BIPF.”**

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**Training the first line of defence**

**A new ‘ASHA’ for good health**

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**Our interventions span across various stages of maternal and child care**

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Laxmi
Odisha has high infant and maternal mortality rates in India and a large part of it can be attributed to ignorance and lack of awareness in the remote regions. This can be reduced by enhancing access to the right advice and correct treatment.

BIPF has partnered with Pathfinder International, a global leader in reproductive health operating in 22 countries, to launch ‘Project Raksha’. A training programme for the frontline health workers, it provides crucial intervention in the area of preventive healthcare for expectant mothers.

Expert trainers were engaged to ensure that capabilities, we took charge of implementing, leveraging our local presence and execution expertise and ground presence with which IMFA runs its businesses. Our managerial approach and skills on three critical delays during pregnancy that cause maternal and child mortality.

The project trained 1,560 front line workers (ASHAs) in nine blocks of Angul and Keonjhar district of Odisha in a record time of four months.

The training module

The training is provided to address the three delays (3Ds) that occur during pregnancy: delays (3Ds) that occur during pregnancy:

1. The training module

- The project trained 1,560 front line workers (ASHAs) in nine blocks of Angul and Keonjhar district of Odisha in a record time of four months.

- Empowerd with knowledge, skill and a medical kit, ASHAs act as a first port of call for any health related demands of pregnant women. The training helps ASHAs to generate awareness among the community to identify the danger signs and reach medical facilities to avoid complication during pregnancy using the Birth Preparedness Calendar (BPC) which make their job easy. They also regularly counsel women in their villages on birth preparedness, safe delivery, breast feeding, immunisation, contraception and prevention of common infections, and taking care of the young child's nutrition and hygiene.

- Creating awareness

Our community mobilisers create awareness about the important maternal and child healthcare parameters among the villagers through awareness camps and by distributing booklets, leaflets, and pregnancy calendars.

A village pregnancy calendar was published which helps family members of the pregnant women to track the expected delivery date. It also comes with emergency helpline numbers and pregnancy ‘do’s and ‘don't’s.

The outcome

Project Raksha provides training to ASHA workers to improve the quality of maternal health care services by enhancing their technical knowledge, approach and skills on three critical delays during pregnancy that cause maternal and child mortality.

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- Creating awareness

- Even after the training is over, BIPF’s community mobilisers continue to closely monitor and provide timely guidance to the frontline workers on a regular basis.

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- The training is provided to address the three delays (3Ds) that occur during pregnancy: delays (3Ds) that occur during pregnancy:

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11. Creating awareness

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- The training module

- The training is provided to address the three delays (3Ds) that occur during pregnancy: delays (3Ds) that occur during pregnancy:
**Community Healthcare**

We strongly believe that the well-being of society is directly proportionate to the health of its citizens. India can only be as healthy as its weakest link - its villages. We extend our healthcare services to all members of the community. The approach is holistic - with a focus on behaviour change communication (BCC) we aim to bring about health seeking attitude in the beneficiaries while simultaneously treating patients through our dispensaries and medical camps.

**Healthcare infrastructure**

BIPF in association with IMFA runs a well-equipped dispensary at Therubali and also runs medical clinics in Choudwar, Nuasahi and Sukinda that serve communities from 200 surrounding villages. Equipped with latest diagnostic machines, our facilities employ doctors, pharmacists, nurses and other staff members to make healthcare accessible to the marginalised sections of society.

Our healthcare personnel with the para medics provide consultation, medicines, diagnostic investigations, ante-natal and post-natal check-up, primary treatment during emergencies and referral service to other hospitals. Various health camps including family planning, eye care, anaemia and general health are organised in extremely remote or hard-to-reach areas. Therubali hospital has been designated as a microscopic centre for sputum testing to prevent, diagnose and treat Tuberculosis under the Revised National Tuberculosis Control Programme (RNTCP) of the Central Government. This Therubali Dispensary offers TB examination and treatment to the villagers.

Periodic medical camps are organised for those in remote villages who cannot reach our dispensaries. Mobile medical units are staffed with service delivery teams, which include clinicians, pharmacists, doctors, and community health workers who provide diagnosis, consultation and medicines.

Location of the medical camp is carefully chosen in consultation with district administration and village sarpanch after a thorough analysis of the community healthcare needs. To reach maximum patients, prior announcements are made by the school teachers, local leaders and IMFA employee volunteers.

**Ensuring wellness & awareness through health camps**

With able support from SHGs, doctors and frontline workers (FLW) the BIPF team widely canvases in villages distributing leaflets and holding meetings, personally engaging with the community members to ensure good health & hygiene practices.

In the reporting period, BIPF flagged off awareness camps in 155 remote villages reaching out to over 16,500 people embedding in them habits that can prevent diseases such as dengue, malaria and diarrhoea etc. We firmly believe ‘prevention is better than cure’.

**Medical equipment support**

There are various organisations - private and government - who in their efforts towards ushering in good health in the community need specific aid depending on the nature of their intervention and the geography they are catering to. BIPF regularly offers such need-based support to several organisations. In the reporting period following interventions were carried out:

- **Provision of long-lasting impregnated mosquito net to Angul District Healthcare Administration towards prevention of malaria**
- **Provision of QBC Malaria kits to the District Head Quarter Hospital (DHQ) of Angul for efficient diagnosis**
- **Distribution of first-aid medicines and surgical items to schools / clubs in the vicinity of Sukinda Chromite Mines**
- **Donation of Fetal Heart Rate Monitoring machines to the district health administration of Angul to help doctors keep track of baby’s health in the womb and make the delivery safer**
- **Provision of fogging machine to the Angul District Health Administration towards prevention of Dengue epidemic in the district**
- **Donation of Fetal Heart Rate Monitoring machines to the district health administration of Angul to help doctors keep track of baby’s health in the womb and make the delivery safer**
- **Provision of Medical equipment support to various organisations**
- **Provision of QBC Malaria kits to the District Head Quarter Hospital (DHQ) of Angul for efficient diagnosis**

**Behaviour change communication**

Behaviour change is at the heart of our healthcare approach. Throughout the year we organise awareness camps to encourage villagers to adopt WASH, educate them on anaemia, the importance of nutrition and pre and post-natal care. We emphasise how preventive health practices are a smart investment compared to the high life risk and financial expenses they will have to endure once inflicted with a disease.

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Immunisation camps at hard to reach villages

Immunisation of pregnant women and children is a proven protection from fatal diseases. In India, immunisation services are offered free in public health facilities, yet the immunisation rate remains low in many areas. One of the reasons is the accessibility to the public health facilities. With many villages being so remote and commuting options so scarce, it becomes impossible for a mother to take her child to the facility. BIPF believes that if the women can’t visit the clinic, the clinic should visit them. In collaboration with the District Health Administration, we continue to support mobile immunisation camps to administer vaccines such as tetanus, hepatitis and polio, and counselling sessions for the mothers.

**Eye camps**

With an aim to reduce blindness that occurs due to undiagnosed cataract we periodically organise eye check-up camps for the community. Cataract patients are identified and referred to eye specialists at the Government Hospital. This helps reduce the blindness that occurs due to untreated cataract. Over the years the eye camp has been well received and benefits about 200 people a year.

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• Laying a network of pipelines fed by bore-wells and tube-wells with overhead tanks
• Regular and more efficient maintenance of water sources for continual water availability
• Construction of bathing places and toilets in villages benefit of proper sanitation infrastructure
• Focus on behaviour change towards hygiene and sanitation
• Improving the health index of the villages and enhancing overall quality of life
• Eliminating women’s daily burden of water collection, thereby saving time for education, childcare and other productive work
• Enabling equity, dignity, privacy and respect that the community and especially the women deserve

Benefitted 73,376 villagers

Water supply, closer to the doorstep

IMPROVED ACCESS

HIGHER DIGNITY

WATER & SANITATION
Every day Lakshmi stood in line for hours, awaiting the arrival of the water tanker - the only source of water in the village. Queuing up with as many vessels available, she would just about get a bucketful of water, barely adequate for her daily use. Before the water tankers were introduced, getting water for household chores was a nightmare as she had to walk several kms to the neighbouring village for water. Now a new bore-well installed in her village makes her life easy and gives her sufficient time to look after her family and her needs.

Good times in dry climes
Shatrughna Dehury, the Sarpanch of Dehury Sahi village of Jajpur district knows the true worth of water. During summer season, the village bore-wells dry up and women of his village take the arduous four km journey to get drinking water from Damsala Nala. Dehury approached BIPF and we arranged water tankers for the village every alternate day. This initiative has been explicitly planned during the summer and is operational since 2012.

My endless wait to fetch water has ended, thanks to the new bore installed by BIPF that supplies water right at my doorstep.

Odisha lags behind the national average when it comes to provision of potable drinking water. The non-uniformity in the level of awareness, socio-economic development, hygiene practices, old habits and availability of water also add to the manifold complexities of the task. In remote hinterlands of the state, only a blessed few have tap water in their households. The rest have to depend on both protected and non-protected water sources. The absence of proper maintenance of these water sources often leads to contaminated or non-operational sources which becomes a threat to public health.

BIPF is well aware of the challenges that the villagers face, especially during summer when the situation becomes serious. Committed to address this issue holistically, we adopt villages in a phased manner depending on the sense of urgency and provide complete water solutions by working hand in hand with the government as well as with the community. Some of our key intervention methods include:

- Installation of new tube wells and bore wells, connected with a pipeline network
- Disinfection and repair of water sources
- Providing water purifiers in schools, and water tankers during summers in the community
- Keeping the water flowing

Maintaining water sources in villages at all times is a herculean task and can be addressed only through a process-driven intervention.

BIPF spearheads an annual maintenance programme for the upkeep of the tube wells and bore wells in its surrounding villages. Self-employed Mechanics (SEMs) are engaged and trained effectively. They are provided with sufficient spare parts for regular maintenance of water infrastructure in the villages. Earlier the maintenance was a long and tiring process as the SEMs had to follow a rigorous official procedure to get the required spare parts. Now, a simple process has brought greater efficiency and a marked reduction in the downtime has been noted. This has ensured that the water-related issues are addressed at the earliest and people have continuous access to water.

Besides maintaining water infrastructure, we are also rejuvenating traditional water sources.
The water doctor

When Baburam started his career as a government-deployed water doctor in the year 2000, it took him a long time to repair the tube wells as he had to travel 30 km to the block office and register a repair complaint, in order to receive the required spare parts. The residents had to wait for days, sometimes months, for the water infrastructure to start functioning. Things have changed after our interventions. Besides quick access to spare parts, Baburam also receives an extra perk for repairing a tube well, which is an added income over and above earning the monthly remuneration of INR 1,000 from the government, ensuring regular availability of fresh drinking water for the villagers.

Interventions

<table>
<thead>
<tr>
<th>Intervention</th>
<th>Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purification of water sources</td>
<td>23,870</td>
</tr>
<tr>
<td>Construction of tube wells</td>
<td>22,282</td>
</tr>
<tr>
<td>Supply of water through water tankers</td>
<td>13,200</td>
</tr>
<tr>
<td>Construction of bore wells</td>
<td>9,358</td>
</tr>
<tr>
<td>Others</td>
<td>2,060</td>
</tr>
<tr>
<td>Bathroom and sanitation facilities</td>
<td>2,606</td>
</tr>
<tr>
<td>Total</td>
<td>73,376</td>
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Access to clean water & sanitation is fundamental to a community’s health. It not only provides dignity, but also improves health and ensures economic benefit. BIPF invests in water and sanitation facilities, so that the villagers can have a better quality of life. In order to drive effective change, we collaborate with the government and other social bodies, catalyze community leaders and spearhead need-based action.

Success Story

When Baburam started his career as a government-deployed water doctor in the year 2000, it took him a long time to repair the tube wells as he had to travel 30 km to the block office and register a repair complaint, in order to receive the required spare parts. The residents had to wait for days, sometimes months, for the water infrastructure to start functioning. Things have changed after our interventions. Besides quick access to spare parts, Baburam also receives an extra perk for repairing a tube well, which is an added income over and above earning the monthly remuneration of INR 1,000 from the government, ensuring regular availability of fresh drinking water for the villagers.

Ensuring the right quality of water

Sustainable access to safe drinking water doesn’t mean enabling access to infrastructure, but also ensuring right to quality water. For this, we have undertaken several need-based interventions at the community level such as:

01 Setting up of water purifiers at schools in Choudwar
02 Supply of fresh water through water tankers during summers in Bangore and Dhanurjayagpur GP benefitting 6,000 people
03 Conducting geo-resistivity test to ascertain the most important site to start a water project in Patana village under Chingudipal GP
04 Construction of a water tank in Bamanagar, Pimpudia GP, to collect natural stream of water through a pipeline
05 Supply of drinking water to the patients and attendants at DHH Angul
SANITATION

In India, over 186,000 children under the age of five die from diarrhoeal diseases every year. Sanitation is the first step towards achieving the goal of public health. Sanitation not just ensures better health, it also provides greater dignity - especially to women and adolescent girls.

Providing the hardware for sanitation - construction of toilets and bathing areas - though a significant contributor, is not sufficient to achieve zero defecation and hygiene. Our approach in addition to building infrastructure entails enhancing community awareness on health benefits of reduction in open defecation, use of facilities provided and hygienic practices.

Building sanitation infrastructure

BIPF constructs toilets and bathing areas in villages bereft of proper sanitation infrastructure, with an objective of creating an enabling environment where healthy communities can exist with dignity.

A few of our initiatives include construction of ladies bathrooms at over 10 GPs of Rayagada District and girls toilets at Angul’s Women’s College. These initiatives have benefitted approx. 3,000 women. Further the Anganwadi centres in the GP has been refurbished with basic water and sanitation facilities for school going children.

Shifting the focus to WASH

Studies have shown that despite the construction of toilets in villages, it is found that majority of people still defecate in the open. Poor hygiene and sanitation practices is a leading cause of stunted growth among children in India. Simply building the toilets is not going to solve the problem of open defecation. Being an old practice, the act of open defecation is acceptable in the society. BIPF works to strengthen community-based intervention to address improved water, sanitation and hygiene (WASH), to protect the community and especially children, from diarrhoeal diseases, malaria, intestinal worms and environmental causes of infection. The aim is to shift the focus from construction of toilets to creating awareness among the community for practicing ideal hygiene and sanitation behaviour.

‘Awareness campaigns’ and ‘SHG platforms’ are our two forums of behavioural change communication, which enhance public awareness on the importance of positive hygiene and sanitation practices.

A case in point is the awareness camp organized in Thenubuli wherein 2,000 people were motivated to adopt simple acts like washing hands after defecation and before cooking or eating. At Sidamalai village, we collaborated with SHGs to clean the site of the village pond and tube wells. The members also educated villagers about the negative effects of diseases that occur due to open defecation and lack of washing hands thereafter.

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SECTION THREE

- Improvement of infrastructure and allied facilities in several schools with a focus on getting more girls to attend.
- MoU with District Administration for adoption of tribal residential schools.
- Disbursing scholarships for higher education that cover 90% of the course expense.
- Greater access to tools of knowledge & conducting awareness drives to achieve zero dropouts.
- Smart schools with CBSE curriculum for rural kids.

15% increase in enrollment and enhanced attendance of both boys and girls.
Enabling several rural students to fulfill their dreams of studying engineering & medicine.
Grooming and mentoring rural talents to participate in national platforms like Indian Science Congress and Ramanujan Maths Olympiad.
Education investment for 19,239 children.
For Anshuman Panigrahi, a 16 year young genius, exhibiting his project at the National-level Indian Science Congress in 2012 was not a challenge. For him the big challenge was to convince his co-participants that he represented a school from a remote tribal region of Odisha. Not only was he good at science, he could converse flawlessly in English and his computer knowledge was at par with other participants. He was probably an odd one out among the other urban participants, yet back home in Therubali there are many such bright rural kids who have the potential to compete with their urban counterparts.

This is because we have the opportunity to study in a modern CBSE English Medium School – Chinmaya Vidyalya Therubali. Nothing the kids from urban schools were not able to comprehend given the stereotype from most villages. Anshuman Panigrahi

Given that such schools in smaller towns are few, education is one crucial parameter that separates Bharat from India. We believe the “Right to Education” is about every child having access to “quality education” which gives them equal opportunity to achieve their potential. The Chinmaya Vidyalya Therubali set up by IMFA in 1980, now managed by BIPF is one such example of the larger canvas that gives them a secure future.

BIPF’s RURAL EDUCATION MODEL ENCOMPASSES

- Imparting quality education
- Adopting Government schools to enhance quality of education
- Upgrading school infrastructure
- Providing education essentials
- Providing scholarships for further studies
- Building education awareness
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- Building education awareness
- Providing education essentials

Spearheading quality education to unearth rural genius

Brightest minds can come from the most remote places. Rural India is a treasure chest of potential that can fuel growth and development. Our schools are playing a critical role in developing the potential of rural children and giving them a larger canvas to showcase their talent. The aim is to shape them into responsible citizens who can actively contribute to India’s sustainable development.

Adopting government schools

BIPF adopted tribal residential schools in Jajpur & Keonjhar districts through a Memorandum of Understanding (MoU) with the district administration to revamp school infrastructure and provide material support.

1. SSD Govt. High School, Chandikhole
   - Provision of a bore well and renovation of water tank for regular drinking water supply
   - Construction of boundary wall and school gate as well as refurbishment of kitchen
   - Provision of ceiling fans, CFL bulbs and utensils

2. Shevashram School, Chandikhole
   - Initiation of electricity line connection
   - Enhancement of water infrastructure for consistent supply
   - Provision of various school utilities like book shelves, desks & chairs, benches, utensils, ceiling fans and CFL bulbs.

3. Chingudipal Ashram School, Chingudipal
   - Provision of a bore well and setting up of a water reservoir in the school campus for regular water supply
   - Provision of school utilities like utensils, playing equipment and bed sheets

4. Ashokjhar High School, Sukinda
   - Construction of two buildings for classrooms
   - Renovation of science laboratory and convention hall.

We believe that the Right to Education is about every child having equal opportunity to achieve his/her potential.
A focus on the girl child

It is a known fact that girls drop out of schools due to lack of toilets. Working towards empowering girls through education and ensuring a healthy girl/boy ratio, construction of girls’ toilets is a top priority.

Various government and non-government schools in and around Sukinda, Choudwar, Therubali, Angul and Nuasahi have benefitted through this intervention.

Further infrastructure upgradation initiatives were also undertaken for Nigamananda Girls School, Dalalatbad - Choudwar, Megheswar High School, Sanchanchua - Choudwar and Women’s College, Angul.

A focus on the girl child

Enhanced attendance rates of both boys and girls have been noticed in schools with upgraded infrastructure.

Constructing girls’ toilets is the top priority to increase the attendance of girls in schools.

Providing education essentials

Children deserve to study without stress and channelise their energies towards the right purpose. Below is a glimpse of BIPF’s little gestures that went a long way in improving the attendance of the children at school:

1. Free bus service for the students of Nuasahi covering 15 villages
2. Distribution of eco-friendly LED lanterns to households in Bhanara, Raighati and Mayuranacha villages of Keonjhar district in order to enable the children to study after dark since these villages are not yet electrified.
3. Gifting school bags and study material to over 4800 students including 400 physically challenged students.
4. Donating sports gear to Women’s College at Angul. In a similar initiative, various sports essentials were provided to the youth of Rayagada district and students of Chingudipal Ashram School.
5. Ensuring a steady supply of healthy food material for children of Adruta Orphanage, Rayagada

Scholarships and financial aid

Higher education is one powerful tool to elevate the socio-economic standing of individuals. ‘Professor Ghanashyam Dash Scholarship for Higher Education’ is a platform for meritorious rural students to secure higher education.

This scholarship was instituted in 2004 by IMFA in the memory of Late Prof Ghanashyam Dash, a renowned scholar and historian.

This scholarship is offered to economically disadvantaged students pursuing a degree in engineering or medicine. Every year scholarships are awarded covering 90% of academic fees and related expenses for the entire duration of the course with an annual limit of ₹1,00,000 per student.

Besides the Professor Ghanashyam Dash Scholarship, need-based financial aid is also provided to the deserving students residing in the sphere of our operations.

Building education awareness

When it comes to enhancing rural education, providing opportunities to education is not enough. To convince beneficiaries on the merit of education plays a vital pivotal role.

To spread education awareness, we continue to spearhead various education awareness drives by teaming up with school teachers, SHG members and village elders to not only encourage the children to study but also to enlighten the parents about the merits of “Beti Padhao”. A special focus is made to address cultural barriers and infrastructure difficulties that keep girls out of schools.

In the reporting period, alongside conducting school enrolment drives and educational awareness, door to door counselling for schools dropouts was carried out. These drives have resulted in 15% increase in the enrolment rate.
Empowering the youth with skill-sets to earn a living and become self-reliant

Seeding economic and social change in families and communities by empowering women

Enhancing farm prosperity and helping create supplementary source of income

Creation of 5,452 income engines

Instituting “Project Unnati”, an integrated capacity building model for holistic empowerment of rural women

Development of an Employability Training Framework to identify and impart job-specific employability skills to the youth

Aiding farmers by providing better farming and animal husbandry technology to achieve self-sufficiency

Vocational training for youth at Therubali Industrial Training Centre

Empowering the youth with skill-sets to earn a living and become self-reliant

Seeding economic and social change in families and communities by empowering women

Enhancing farm prosperity and helping create supplementary source of income

Creation of 5,452 income engines
Project Unnati - An integrated capacity building model to empower rural women.

'Unnati' stands for development and with Project Unnati the Bansidhar & Ila Panda Foundation envisages the social transformation in the hands of women by building their capacity to handle their economic and social needs themselves. With an integrated self-help approach (i.e. finance, livelihood and the skills like education, health and sanitation) we aim to transform the lives of women by providing a platform for social action. The project started with 650 SHG members and today Project Unnati has expanded from Keonjhar and Angul to Jajpur and Rayagada districts covering more than 1,500 households.

Project Unnati aims at dual empowerment i.e. Economic Empowerment & Social Empowerment.
GBC Health, New York has recognised Project Unnati as a best practice towards the support for women’s empowerment, reproductive & maternal health.

As part of their economic empowerment, women are taught group dynamics, savings and credits to meet their common problems through self help. Through different stages of strengthening process these SHGs are linked with banks, financial institutions and with government agencies to initiate income generating projects.

Members are trained in various trades related to agriculture/horticulture and animal husbandry including poultry to name a few. The trades are selected through a participatory process taking into account the local resources/raw material availability, market demand and most importantly the level of investment, so as to minimise the risk of failure.

The aim of the first phase of livelihood training is to maximise the output by infusing new technology and efficiency while keeping input constant. Trainings are conducted along with the scientists from different department of the government such as Krishi Vigyan Kendra, department of animal husbandry, horticulture etc. In addition, we facilitate the execution of Biju Krushak Kalyan Yojana - a Govt. scheme under which all farmers are entitled to an insurance cover.

The productivity of vegetable cultivation has increased and the morbidity & mortality of animals have decreased significantly in the project area. Today, the savings of Unnati SHGs of Angul district have increased by ` 2 lac per annum while that of Keonjhar district have increased by ` 1,60,000 per annum.

Economic empowerment model

As part of their Economic Empowerment Model, Life Skill trainings are imparted alongside the financial & livelihood trainings to bring in visible changes in the human development parameters of the community through the capacity building of women SHGs.

Beneficiaries are trained and provided with information on maternal & child health, ICF (Infant & Young Child Feeding) and growth, adolescent health, sanitation and hygiene and common diseases and emergencies. These trainings have worked as a reinforcement of the government sponsored schemes in the area.

It has been documented that after such trainings the community has shown a higher level of involvement in the programmes like ICDS, mid-day meal, routine Immunisation, Village Health, Nutrition Day and Pustikar Days etc.

Incremental changes in social as well as economical parameters of the households covered under Project Unnati are becoming more visible and BPF is committed to this holistic approach towards inclusive growth for every women in the marginalised communities.

Social empowerment model

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Tailoring training

Being among the oldest, most-skilled professions involving not just craftsmanship but also creativity, tailoring is without any doubt a secure career for women. Since its inception, BPF has supported spearheaded initiatives to impart tailoring training. Below are a few initiatives:

120 SHG members were provided tailoring training to capitalise the high demand of skilled tailors in and around Cuttack. This training was a 6-month programme and following the same, loan assistance/liquidity was also offered to the women for buying a sewing machine at a subsidised rate. A similar training initiative was also undertaken for the SHG members of Bhubaneswar through which the participants were absorbed by the garment industry “Apparel Training and Designing Centre” in Bhubaneswar.

Goat rearing

SHGs of Pujarpada village in Thurabadi were trained on goat rearing. The group was assisted in getting a bank loan as a start-up capital out of which they have already repaid a significant amount. The group members are futuristic about their women’s progress and BPF will continue to provide hand holding support.

Mushroom farming

The demand for mushrooms has been steadily increasing all over the world, both as a source of nutrition as well as gourmet food. Hence, mushroom cultivation is now a lucrative business option especially because it is an export item.

The climate of Orissa is congenial for cultivation of various types of mushrooms throughout the year. BPF provides a significant boost to women’s livelihood opportunities by encouraging them to cultivate mushrooms. It is a highly remunerative enterprise with quick return in a very short period. However, it requires a lot of technical guidance.

We have partnered with the government to offer training on mushroom farming from experts. We provide raw materials to initiate farming, facilitate credit links and offer assistance in selling their products.

In the reporting period, BPF retrained out to 100+ women across 75 SHGs in Champadeep, Kalapani and Kansa Panchayat in Balasore.
By 2020, India will be the youngest nation in the world. For a country which adds 12 million to its workforce every year, skill development is critical to reap this demographic dividend.

Strengthening our social capital, the youth, we empower them with ample opportunities to acquire skills, ideas and self-confidence. We also enable them to access quality work opportunities so that they can become financially independent to sustain their livelihood and play an important role in the country’s economic growth.

**Industrial training institutes**

BIPF conducts industrial training programmes to empower rural youth with the required skill sets to become self-reliant. A fully functional Industrial Training Institute (ITI) since 1992 in Rayagada and the establishment of a new residential ITI in Sukinda in 2016 demonstrates our commitment towards the national agenda of Skill India.

**Therubali Private Industrial Training Institute**

Established by IMFA in 1992, BIPF has been managing the Therubali Industrial Training Institute in Rayagada district since 2011 where youth are trained in the trades of welder, fitter and electrician. The curriculum of the training programmes is as per the guidelines of National Council for Vocational Training (NCVT), Government of India. Since 2012, around 300 young men have been certified in their respective trades.

**BIPF Sukinda Industrial Training Institute, Jajpur**

The Foundation stone for the first residential ITI at Sukinda in the Jagaur district of Odisha has been laid in 2014. Under an MDU with the Government of Odisha, IMFA has committed to invest ₹12 crore to set up a state-of-the-art ITI. The course will be as per the NCVT guidelines. Besides the NCVT courses, BIPF will introduce short-term courses in various skills to enhance youth employability in the region.

The training centre will gradually expand in five years to provide training to around 1,000 students. Being the first ITI in Sukinda, it will give the local youth, the much needed opportunity to acquire required skill sets and get employment closer to home.

**Self-employment project awareness**

Block-level motivational programmes on self-employment in collaboration with the Regional Industry Centre at Rayagada are undertaken annually with an aim to make the unemployed youth aware about the various self-employment projects. The programme provides a perfect interface between Government officers and village youth wherein the officers personally consult and familiarise youth about the various government employment platforms, and how to avail the benefits as per the prescribed Government norms. Around 200 community members, including the village youth and the SHG members benefit through this programme every year.
BIPF works as an effective catalyst to various government programmes that boost farmers’ productivity and enhance growth. In the reporting period, implementation support was provided to the government projects by taking up responsibility of the on-ground action. A case in point is the setup of the pump sets at the Burjugguda and Paikapara villages, benefitting the farmers who can now irrigate their land without worry and enhance the overall productivity of their farm.

Farm productivity through technology

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India is a nation of farmers. Agriculture and allied sectors like forestry and fisheries accounted for 13.7% of the GDP in 2013 and engages about 50% of the total workforce in the country. BIPF understands that agriculture can play a significant role in enhancing the socio-economic status of rural India. Varied initiatives have been undertaken to aid farmers either by facilitating irrigation, government insurance schemes and farm-productivity best practices or providing access to an additional source of income through training in apiculture and goatery.

Honey has been attributed the status of ‘Divine Nectar’, the purest form of food. Unadulterated honey is a rich source of energy and has notable healing as well as anti-bacterial properties. Apiculture or rearing bees for the purpose of making and collecting honey is an excellent source of employment for the rural segment. No farmland is required for the purpose of raising bees and hence even landless farmers can participate. For the cultivators with farmland, this is a supplementary source of income. Hence, we opened doors to apiculture for our communities by conducting several training camps and distributing bee boxes which is the only infrastructure required for this livelihood.

In the reporting period, BIPF has spread sweetness in the lives of over 50 households by offering bee keeping training.

While human health is important to us, domestic animals which are a source of livelihood in rural areas cannot be neglected. For promotion of the livestock we continue to work in the area of animal health by implementing government vaccination programme on the ground- an assured protection to the farmers and cattle rearers against frequent loss of animals. Three healthcare camps for treatment of domestic animals in partnership with the government were held in Chingudipal (near Sourku High School), Bambilo, Kuhika GP and Bhalukipatala, Kaankadpal GP benefiting 1,600 livestock owners. These camps were overseen by veterinary experts, department specific district officials, and team members of BIPF.

Goatery

Produce from Goatery forms an integral part of the local life in Odisha. The initial investment needed for goat farming is low, yet it can make a valuable contribution to the livelihood of economically weaker sections of the community. With this training, income of many a family has gone up by ₹ 10,000 per quarter.

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Social change needs mass and collective action. Beyond on ground action, BIPF shapes opinion by bringing together experts from across sectors to discuss ways in which stakeholders can contribute towards pressing issues.

Launched in 2012, our annual panel discussion Ideate was started with a mission to go from ideas to action. Ideate has been successful in bringing diverse minds on one platform and engaging productively to share their ideas on key subjects like Maternal & New-born Health, Water & Sanitation and Skill-Building in rural India.

The first ideate was on ‘Maternal & New-born Health’ in partnership with INGO Pathfinder International. On the panel were Dr. Pramila Mohanty, Joint Director, Department of Health & Family Welfare, Government of Odisha; Hemani Dwivedi, Head of UNFPA in Odisha; Dr. Satish Sakiya, renowned paediatrician and Fellow National Neonatology Forum; and Dr. Sujata Kar, eminent Gynaecologist of Odisha.

Experts from health sector, Government, NGOs, civil society, educational institutions and media attended the event.

‘Water & Sanitation - Foundation for Improved Health’ was the subject of focus of Ideate 2013 which was organised in association with FICCI-Aditya Birla CSR Centre for Excellence. On the panel were Brecht Mommen - WASH Specialist UNICEF Odisha State Office; Arumugam Kalimuthu - Country Director, Water for People; Tuhina Roy - State Consultant, IEC & HRD, Odisha State Water & Sanitation Mission, Government of Odisha; Dr. Suvendu Das - Vice President - HR, Paradeep Phosphates Ltd; and Dr. B.B. Samanta - Independent Consultant, WASH.

The theme of the third Ideate was ‘Rural India to Skilled India - Unleashing the Avenues’. Deliberations were focussed on addressing issues relating to unemployment, and discussing the various government sponsored programmes to develop employable skill-level among youth and arriving at converging strategies to be adopted by Government, Private Sector & NGOs for greater impact. The speakers on the panel included Pramod Kumar Panda - Director - Odisha State Employment Mission (OSEMS) and Directorate - Technical Education & Training; N. Arulselvan - Director & COO, Nettur Technical Training Foundation, Bangalore; and Shaifalika Panda - Trustee & CEO, BIPF.
The Shambhavi Puraskar was instituted in 2014 to recognize excellence and innovation by emerging social catalysts and inspire more people to act as agents of change. A first of its kind award in Odisha, the Shambhavi Puraskar carries a citation along with a cash prize of ₹ 2.5 lac.

**2014**

The first Shambhavi Puraskar was presented to Krishna Sabar from Gunupur for his remarkable contribution in upholding the identity of the Saura Tribe. Over the years, he has laboured to establish the saura script as a major means of communication. Years of Sabar’s tireless hard work, resulted in the development of a computer software of the Saura script which will go a long way in promoting awareness on critical issues like preventive health, sanitation & hygiene, immunisation, etc.

**2015**

The second Shambhavi Puraskar was awarded to Suresh Kumar Panda, a resident of Semiliguda, Koraput district who is playing a pivotal role in improving the quality of life of thousands of tribals by strengthening Village Cluster Development Committees and skillling them to earn a sustained livelihood through WADI programme, commercial vegetable cultivation, drip irrigation, pisciculture, backyard poultry and goat rearing. Further he worked diligently to add activities in health, water sanitation and natural resource management convincing several tribal villages to take ownership of these programs thereby providing holistic development. He received the award from Chief Guest, Padmashree Reema Nanavaty - Director, SEWA.

Shambhavi has a Sanskrit connotation which stands for ‘being helpful, kind and benevolent’, the younger generation will perhaps identify more with Sambhav which means ‘possible’.

If I take the liberty of combining these two broad meanings, it conveys a powerful expression: Yes, we should help, be kind and do benevolent deeds.

Dr. Banshidhar Panda
Founder-Chairman, IMFA

When natural disasters strike or accidents happen, the loss is immeasurable. BIPF has always intervened to reach out to the affected. Depending on the need, essential requirements such as food, clothes, blankets, and drinking water are provided. We also assist local administration in times of emergency.

Cyclone Phailin relief support

The forces of nature are beyond human control. The impact of natural disasters can be catastrophic, that too on multiple fronts. Not only do they create havoc on the ecosystem, but also disrupt economies. Most importantly, they destroy lives and leave the survivors with deep scars - physical, emotional and financial.

While there is no way to prevent a disaster, speedy relief reduces the destruction. Cyclone Phailin which struck the eastern coast of India in 2013 was the second strongest tropical cyclone ever to make landfall in India.

Our team was quick to respond. Food grains for displaced people were handed over to district administration in addition to food packets distributed directly to the affected victims in Jajpur, Keonjhar & Cuttack districts. In the second phase of the relief drive, the team geared up and distributed tarpaulin sheets to the victims of Mayurbhanj. We also responded to requests by local administration at various sites.

In addition to contributing on ground, an amount of ₹ 50 lac was donated to the Chief Minister’s Relief Fund comprising of a seed contribution of ₹36 lac by IMFA and donation of one day’s gross salary by all executives of IMFA and BIPF.

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**Emergency Response**