Universal Health Coverage

Business Community

Fidson Healthcare PLC

Fidson Healthcare PLC commits to facilitating widespread availability of optimal, affordable and high-quality life-saving treatment for child diarrhea in Nigeria.

GE & GE Healthcare

GE & GE Healthcare commit, as part of GE’s $6 billion healthymagination initiative, to expand its Maternal-Infant Care technology portfolio to increase local access to care in more than 80 countries and reduce maternal and infant mortality, more than doubling its presence in the developing world. Additionally, the company will continue to deploy its signature program, Developing Health Globally™, which has already impacted the lives of more than 5.3 million people in Africa, Latin America and Asia.

GSK

GSK commits to increases support for the WHO strategy to improve children’s health with a new 5-year commitment to expand donations of albendazole medicine to 1 billion doses each year, an increase of 600 million doses each year. This increased donation in collaboration with WHO hopes to create universal access to de-worming for all school age children in Africa.

Hewlett Packard

As the world’s largest information technology company, Hewlett Packard (HP) shares an urgent goal with the UN Secretary-General: to improve healthcare and quality of life for millions of women and children around the world. Social innovation at HP is an exciting, dynamic and targeted initiative within the company’s Global Citizenship strategy. Based on the concept of creating shared value, it connects economic progress with societal needs. Social Innovation at HP centers on the belief that the same passion, energy and culture of innovation that makes HP successful commercially can also be used to make a profound and positive social impact in the world. Through its global health initiatives, HP is collaborating with leading health authorities to reinvent processes, modernize systems, and develop solutions that dramatically expand access, improve care, and save lives. HP’s commits to continue applying the skills of its people (more than 320,000), its technology assets, and its customer and stakeholder partnerships to develop innovative solutions that address the root causes of critical global challenges such as infant HIV, maternal health, unemployment and poverty. For example, HP has partnered with the Clinton Health Access Initiative and the Kenya Ministry of Health on the Early Infant Diagnosis (EID) project. The goal is to leverage technology solutions to improve testing and treatment for more than 120,000 infants exposed to HIV in Kenya each year. In 2010, HP provided over US $45 million to support its Global Social Innovation efforts and commits to continue applying its human, technical, intellectual, and financial assets to develop transformative solutions and enable healthy lives, active minds and hope for millions.
Intel Corporation

Intel Corporation is pleased to announce support and commitment towards the United Nations Secretary-General's Every Woman Every Child effort. We firmly believe in this effort and that in the 21st century, all women and children must have access to quality healthcare. A strategic imperative for better access to healthcare will include empowered front-line healthcare workers with educational tools, computer literacy skills, and the latest computer and internet technologies. Intel plans to collaborate with governments, private industry, development community, and academia to launch in-country programs that help address the educational needs of at least one million front-line healthcare workers by 2015. We plan to share our healthcare expertise, industry standards leadership, and education tools to enhance computer literacy and health education for healthcare professionals and healthcare students. We need to foster a collaborative business environment where public-private partnerships can thrive and provide the innovation needed to create new sustainable business models that deliver "more health for the money". Intel is very excited about the opportunity to assist countries in achieving the important United Nations Millennium Development Goals for child mortality and maternal health.

Johnson & Johnson

In September 2010, Johnson & Johnson made a five-year commitment in response to the United Nations' Global Strategy for Women's and Children's Health to achieve the Millennium Development Goals focused on women's and children's health by 2015. Our commitment seeks to increase life expectancy and quality-of-life and, by the year 2015, we aim to be reaching at least 120 million women and children per year in 50 countries through partnerships. As one of the first private sector leaders to answer the Secretary-General's call for increased resourcing, attention, innovation and progress for women's and children's health, Johnson & Johnson recognizes the important role of integrated approaches and comprehensive collaborations to support sustainable progress towards MDGs four and five working closely with and through the United Nations. The newest efforts in delivering on our commitment is also the first-ever corporate partner to a joint (H4+) UN program, a 4-year partnership with UNFPA, UNICEF, the World Bank, WHO and UNAIDS (collectively known as the H4+ agencies). The program's aim is to help reducing maternal and infant mortality in Tanzania and Ethiopia by building healthcare capacity and training skilled birth attendants.

McCann Health

McCann Health is very pleased to be part of this rare and exciting opportunity for the world to deliver on the long-standing commitment to give every child the best possible start in life. Demand creation is a powerful, new concept in health, which we believe will bend the curve in delivering effective and efficient health services solutions. Civil society, particularly the private sector, along with faith-based communities must be active, collaborating participants. As we succeed, in addition to the tremendous moral value of saving children's lives, we will enable organizations and governments to strengthen demand for quality healthcare products and services, providing growth and stability – and making the world more peaceful and secure.
McCann Health is the most awarded professional and consumer health communications network with the largest international expertise spanning 35 countries and 57 offices. McCann Health is a part of McCann Worldgroup, the largest marketing communications agency network in the world, and is a leading healthcare agency network owned by Interpublic Group.

Mercado Global

Mercado Global works in Guatemala with communities with low levels of literacy, high levels of chronic childhood malnutrition, and a widespread lack of access to basic healthcare. They use a non-profit funding model to teach women a trade activity, help them launch sustainable businesses of their own, and connect them to the U.S. market. As of June 2012, over 300 women benefit from the work with Mercado Global, and 2,000 children are in school and receiving adequate food and healthcare, due to Mercado Global’s programs. As part of Fashion 4 Development, Mercado Global commits to supporting the efforts of Every Woman Every Child by doubling the number of women and children Mercado Global engages with, over the next three years. Mercado Global also commits to launching an Educate to Empower Campaign to bring their business model in support of the most disadvantaged women to more communities in Guatemala’s highlands, and recruit more major retailers in the U.S. to join with the current sales partners of Mercado Global in having “profits through principles” – leveraging their market power to source products that sell well, while helping advance the Millennium Development Goals. As part of the Educate to Empower campaign, Mercado Global will also raise awareness among the women they work with on health issues affecting their wellbeing and that of their children.

Novartis Foundation for Sustainable Development

Novartis and the Novartis Foundation for Sustainable Development (NFSD) have been contributing to the realization of the MDGs since their launch in 2000. NFSD has committed to the achievement of the Millennium Development Goals (MDGs) through a variety of healthcare programs as well as through efforts to bring different stakeholders together to build effective health partnerships. One such project, developed in partnership with WHO, IMCI Computerized Adaptation and Training Tool (ICATT), is the newest example of such a commitment. ICATT is an innovative e-learning software targeted at reducing under five mortality by globally scaling up training in Integrated Management of Childhood Illness (IMCI) after successful testing in Tanzania, Peru and Indonesia. In 2011, the NFSD and the WHO decided to continue collaboration in order to develop a similar training tool for Integrated Management of Pregnancy and Childbirth (IMPAC) in order to contribute to the achievement of MDG 5. The tool will thus be called IMPACTT (Integrated Management of Pregnancy and Childbirth Training Tool) and comprise training modules in pregnancy care, childbirth, newborn care, postnatal maternal care and postnatal newborn care. The first module on Essential Newborn Care will be ready for testing by the end of this year.
**Pfizer**

Pfizer commits through ongoing programs and partnerships to support the UN Secretary General's Every Woman, Every Child objectives by helping address health priorities in the following areas: infant immunization for the prevention of pneumococcal disease; education, training and advocacy programs on maternal and infant health; development of intermittent preventative treatment for malaria in pregnant women; infant and young child nutrition; healthcare system capacity building; and sustainable commercial models for products addressing the needs of women and children in developing countries.

**Safaricom**

Safaricom, the leading provider of converged communications solutions in Kenya, commits to closely collaborate through a Kenya mobile health (mHealth) partnership with the Kenyan Government, Civil Society Organisations such as World Vision Kenya, Care Kenya, NetHope, mHealth Alliance, and others to develop the needed enterprise architecture for mHealth solutions at national scale. It further commits to provide integrated mHealth solutions to 20,000 community health workers with an initial focus of reaching 1.5m pregnant women in Kenya with mHealth services; provide an affordable and convenient saving option for healthcare during their pregnancy and post natal care that suits their economic status, using its M-PESA solution that currently has over 14 million users; support the Government of Kenya with its mobile based District Health Information System expansion for community health workers, connecting them to quality health service providers via virtual call centres manned by medical professionals and access to health information on their portal and via SMS based solutions. The Safaricom leadership team will also encourage other African business, especially mobile phone providers in other countries in Africa, to make similar commitments to the UN Secretary-General’s Global Strategy.

**CSOs & NGOs**

**Action for Global Health**

In collaboration with other networks and organisations, Action for Global Health (AfGH) commits to track the amount of Official Development Assistance that is allocated to health, including maternal and child health, by European donors. AfGH will advocate for more and better aid to the health sector to increase universal access to healthcare, particularly for women, girls and children, who face key barriers in achieving their sexual and reproductive health and rights and the right to health because of user fees, a shortage of health workers and reproductive health supplies, and a lack of access to comprehensive sexual education or an enabling environment.

**Amnesty International**

Amnesty International will advocate for equal and timely access to reproductive healthcare services for all women and girls and campaign for greater accountability for violations of reproductive health rights.
Friends of UNFPA

UNFPA is delivering a world where every pregnancy is wanted, every childbirth is safe, and every young person’s potential is fulfilled. Friends of UNFPA advances this global effort by mobilizing funds and action for UNFPA’s lifesaving work. In alignment with these goals, Every Woman Every Child aims to save the lives of 16 million women and children by addressing major global health challenges through work with governments, the private sector and civil society. Recognizing the intersection of these efforts, Friends of UNFPA is making a formal commitment to Every Woman Every Child.

As part of the commitment, we will strengthen our existing networks of support for UNFPA and build new advocates for the health and dignity of women and girls everywhere. Through public education events, social media outreach and global advocacy, we will increase public awareness about maternal mortality, access to reproductive healthcare and family planning services that UNFPA and Every Woman Every Child address. By galvanizing support for international women’s health, we will build global champions for this critically important initiative.

Global Leaders Council for Reproductive Health (GLCRH)

The Global Leaders Council for Reproductive Health (GLCRH) commits $1,846,669 over the next 2 years. The Global Leaders Council commits to create an expert working group to produce policy briefs on the linkages between reproductive health and development outcomes including gender equity, MDGs, economic development, global security and climate change. The GLCRH will convene the Aspen Population and Global Health Roundtable Series at the Aspen Institute in Washington, DC; to host a Population, Health and Development track at the Aspen Ideas Festival in Aspen, CO; and to mobilize political will and financial resources necessary to achieve universal access to reproductive healthcare by 2015.

Marie Stopes International

Inclusive of commitments made through the Hand to Hand Campaign, MSI pledges that the voluntary family planning and quality reproductive healthcare it provides globally during 2011-2015 will have the long term health impact of preventing 29 million unwanted pregnancies, 8 million unsafe abortions and 80,000 maternal deaths. These health outcomes will be achieved by significantly expanding MSI’s direct service delivery and through partnerships with governments, private sector providers and other agencies.

Governments

Bangladesh

Bangladesh commits to: doubling the percentage of births attended by a skilled health worker by 2015 (from the current level of 24.4%) through training an additional 3000 midwives, staffing all 427 sub-district health centres to provide round-the-clock midwifery services, and upgrading all 59 district hospitals and 70 Mother and Child Welfare Centres as centres of excellence for emergency obstetric care services. Bangladesh will also reduce the rate of adolescent pregnancies through social mobilization, implementation of the minimum legal age for marriage,
and upgrading one third of MNCH centres to provide adolescent friendly sexual and reproductive health services. Bangladesh will halve unmet need for family planning (from the current level of 18%) by 2015; and ensure universal implementation of the Integrated Management of Childhood Illness Programme.

**Benin**

Benin will increase the national budget dedicated to health to 10% by 2015 with a particular focus on women, children, adolescents and HIV; introduce a policy to ensure universal free access to emergency obstetric care; ensure access to the full package of reproductive health interventions by 2018; and increase the use of contraception from 6.2% to 15%. Benin will also step up efforts to address HIV/AIDS through providing ARVs to 90% of HIV+ pregnant women; ensuring that 90% of health centres offer PMTCT services; and enacting measures against stigma and discrimination. Benin will develop new policies on adolescent sexual health; pass a law against the trafficking of children, and implement new legislation on gender equality.

The Gambia commits to increase the health budget to 15% of the national budget by the year 2015; and to implement its existing free maternal and child health care policy, ensuring universal coverage of high quality emergency maternal, neonatal and child health services. Special attention will be accorded to rural and hard-to-reach areas. Efforts will be intensified to increase the proportion of births attended by skilled professionals to 64.5%, ensure reproductive health commodities security, scale up free Prevention of Mother-to-Child Transmission (PMTCT) services to all reproductive health clinics and ensure universal access to HIV prevention, treatment, care and support services, including social protection for women, orphans and vulnerable children. Furthermore, The Gambia will continue to maintain the high immunization coverage for all antigens at 80% and above at regional levels, and 90% and above at national levels, while seeking to increase access of all children, particularly in the most vulnerable communities, to high impact and cost-effective interventions that address the main killers of children under five.

**Indonesia**

Indonesia will ensure all deliveries will be performed by skilled birth attendants by 2015. This universal access intervention is aimed at reducing the maternal mortality ratio from 228 per 100,000 live births in 2007 to 102 per 100,000 live births in 2015. In 2011, at least one and a half (1.5) million deliveries by poor women will be fully funded by the government. Central Government funding for health in 2011 will increase by USD 556 million compared to 2010. This fund will be available to support professional health personnel and to achieve quality health care and services in 552 hospitals, 8,898 health centres and 52,000 village health posts throughout Indonesia.
Liberia

Liberia will increase health spending from 4% to 10% of the national budget and will ensure that by 2015 there are double the number of midwives trained and deployed than were in the health sector in 2006. Liberia will provide free universal access to health services including family planning and increasing the proportion of health care clinics providing emergency obstetric care services from 33% to 50%. Liberia will increase the proportion of immunized children to 80%, and address social determinants of ill-health through increasing girl's education, and the mainstreaming of gender issues in national development.

Madagascar

By 2015, Madagascar commits to increase health spending to at least 12%; ensure universal coverage for emergency obstetric care in all public health facilities; increase births assisted by skilled attendants from 44% to 75%; and double from 35% the percentage of births in health facilities. Madagascar will also address teenage pregnancy by making 50% of primary health care facilities youth-friendly; reduce from 19% to 9.5% the unmet need of contraception by strengthening commodity security; increase tetanus vaccination for pregnant women from 57% to 80%; and institute maternal death audits.

Myanmar

Myanmar commits to ensure 80% ante-natal care coverage; 80% of births attended by a skilled attendant; 70% access to emergency obstetric care; and 80% coverage for PMTCT as well as its integration with MCH. Myanmar will also ensure universal coverage for the expanded immunization; increase the proportion of newborn who receive essential newborn care at least two times within first week of life by 80%; increase contraception prevalence to 50%; reduce unmet need for contraception to under 10%; improve ratio of midwife to population from 1/5000 to 1/4000; and develop a new human resources for health plan for 2012-2015.

Pakistan

London Family Planning Summit Pakistan commits to working toward achieving universal access to reproductive health and raising the contraceptive prevalence rate to 55% by 2020. Pakistan will take forward its 2011 commitment with the Provinces for all public and private health facilities to offer birth spacing services. The amount spent on family planning, estimated at US $151 million in 2011/12 will be increased to nearly US $200 million in 2012/13, and further in future years. The federal government assesses the contraceptive requirement as US $186 million over the period 2013 to 2020, which will need to be provided for. Contraceptive services will be included in the essential service package of two provinces in 2012, with the others following in 2013. Supply chain management, training and communication campaigns will be strengthened. Family planning will be a priority for over 100,000 lady health workers, who cover 70% of rural areas. Public-private partnerships and contracting out mechanisms will help scale up access, and work with religious leaders and men to promote the benefit of birth spacing will continue.
Uganda

Uganda commits to universal access to family planning and to reduce unmet need for family planning from 40% to 10% in 2022. It will increase the annual government allocation for family planning supplies from US $3.3 million to US $5 million for the next five years and improve accountability for procurement and distribution. It will develop and implement a campaign for integration of family planning into other services, including partnerships with the private sector, by supporting the alternative distribution channel for the private sector and scaling up of innovative approaches, such as the community-based distribution, outreaches, social marketing, social franchising and youth friendly service provision. Uganda will strengthen institutional capacity of the public and community-based service delivery points to increase choice and quality of care at all levels (through staff recruitment, training, motivation and equipment).

Zambia

Zambia will double its budgetary allocation to family planning commodities, striving to eliminate the unmet need for family planning and improve universal coverage through an expanded method mix and increased access, particularly to the underserved population. It will address policy barriers to allow task shifting to community health assistants and trained community based distributors to increase access to the underserved communities. Led by the Ministry of Community Development Mother and Child Health, the government will initiate new dialogue with religious and traditional leaders at local level to generate demand, dispel the myths and ‘open up the dialogue’ on family planning.

Philanthropy & Funders

Rockefeller Foundation

The Rockefeller Foundation commits to advancing the UN Secretary-General’s Global Strategy for Women’s and Children’s Health by supporting the transformation of health systems around the world towards universal health coverage—one of the most effective accelerators towards improving the lives and health of women and children. Since 2009, the Rockefeller Foundation has invested $94 million dollars to this cause. In 2013, the Rockefeller Foundation commits an additional $6 million—bringing the total to $100 million—to the promotion and support of universal health coverage.

UN Foundation

The United Nations Foundation commits to fulfilling and building upon its 2010 US $400 million commitment to Every Woman Every Child and its continued work to achieve universal access to reproductive health care. The UN Foundation commits to strengthening renewed leadership and investment in reproductive health by unlocking new bilateral and multilateral resources to address the global unmet need for family planning by 2015; promoting the voices of global leaders as well as new and influential voices to inform, engage, and ensure greater focus and attention to the issue of reproductive health; improving the lives of adolescent girls through investments in developing country programs focused on adolescent girls’ needs, and advocacy for budgets, policies and laws to protect their sexual and reproductive health, rights and services;
championing the use of mobile technologies to improve health throughout the world; and launching and co-leading the Family Planning and Reproductive Health pillar of the Millennium Development Goal Health Alliance to target and engage private sector partners to ensure access to a full range of contraceptive methods. The UN Foundation also made commitments as part of their Universal Access Project, Women and Population’s Adolescent Girl Portfolio and Pledge Guarantee for Health Alliance.

**UN, Multilaterals & Partnerships**

**Decade of Vaccines Collaboration**

The Decade of Vaccines is a vision to reach all people with the vaccines they need. The leadership of the World Health Organization, UNICEF, the Bill & Melinda Gates Foundation, the GAVI Alliance, the U.S. National Institute of Allergy and Infectious Diseases and others that formed the Decade of Vaccines Collaboration, have pledged our support to this joint effort. We are proud to say that millions of lives will be saved thanks to the promise of the Global Vaccine Action Plan, an ambitious roadmap approved by the World Health Assembly in May 2012 to deliver universal access to immunizations. We are all committed to improving the health of every woman and every child on the planet. Our vision to achieve this is straightforward: We will work together to extend, by 2020 and beyond, the full benefits of immunization to all people, regardless of where they are born, who they are or where they live. We will use the powerful tools already available to most, but not yet all people, including existing and new vaccines that prevent disease and save lives.

**Declaration on Scaling Up Treatment of Childhood Diarrhea and Pneumonia**

Harnessing the resources, expertise, and innovation of the public and private sectors, signatories to the “Declaration on Scaling Up Treatment of Childhood Diarrhea and Pneumonia” commit to working together in new ways to accelerate progress toward ending preventable child deaths from diarrhea and pneumonia in the highest burden countries. The Declaration creates a platform for partners to align technical and financial resources to scale up use of oral rehydration salts (ORS) and zinc for diarrhea, and amoxicillin for pneumonia, for maximum impact. Use of these low cost, life-saving interventions has the potential to save over two million children’s lives every year. In support of this Declaration, the Zinc Alliance for Child Health – an alliance that includes Teck Resources Ltd., the Micronutrient Initiative, and the Canadian International Development Agency – will allocate $15 million to support the national scale up of zinc and ORS in the highest-burden countries. In addition, McCann Health, one of the world’s largest marketing communications companies, commits $5 million of in-kind resources and technical assistance to support the design and implementation of marketing campaigns to increase awareness of and demand for ORS and zinc – a critical barrier to ensuring universal use of these products. Signatories to the Declaration include the U.S. and Canadian governments, UNICEF, WHO, the Clinton Health Access Initiative, the MDG Health Alliance, Teck, the International Zinc Association, and McCann Health, along with a number of implementing partners.
Partners in Population and Development

We collectively resolve to ensure universal access to essential health services and proven, life-saving interventions as we work to strengthen health systems. These range from family planning and making childbirth safe, to increasing access to vaccines and treatment for HIV and AIDS, malaria, tuberculosis, pneumonia and other preventable diseases. We acknowledge, the needs of each country vary and depend on existing resources and capacities. Often the solutions are very simple, such as clean water, exclusive breastfeeding, nutrition, and education on how to prevent poor health.

The World Health Organization (WHO)

Family planning is critical to health and development. Expanded use of modern contraceptive methods can prevent more than one third of maternal and one tenth of child deaths. To make access to family planning universal; WHO, in collaboration with donors and partners, commits itself to: 1) Working with countries to integrate the WHO Medical Eligibility Criteria Family Planning wheel and related tools and guidelines into health systems to expand access to, and quality of, family planning services; 2) Expanding choice and method mix through contraceptive research and development and assessment of the safety and efficacy of new and existing methods; 3) Scaling up the availability of high-quality contraceptive commodities through product prequalification and Expert Review Panel (ERP) fast track mechanisms; 4) Synthesizing and disseminating evidence on effective family planning delivery models and actions to inform policies, address barriers and strengthen programs; and 5) In the context of the Commission on Information and Accountability for Women’s and Children’s Health, working with countries with highest levels of unmet needs to examine inequalities and vulnerabilities and reasons for unmet need.